



Legislation Text

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Clerk 06/29/2020

AN ORDINANCE relating to establishment of an electric scooter share pilot program; amending Ordinance 18989, Section 2, Ordinance 18989, Section 6, and Ordinance 18989, Section 8.

BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

SECTION 1. Ordinance 18989, Section 2, is hereby amended to read as follows:

The executive shall establish a scooter share pilot program in the North Highline urban unincorporated area in King County for up to one year(~~(, beginning by January 1, 2020)~~). The start date for the pilot program, meaning the date upon which shared scooters offered for hire under the pilot program become available to the public for use, should occur by the effective date of this ordinance. Scooter share pilot program development, implementation and administration authority shall be delegated by the executive to the division. The division shall work in consultation and coordination with other county agencies, including, but not limited, to the Metro transit department, the parks and recreation division, the department of local services and public health - Seattle & King County, regarding development, implementation and enforcement criteria for the scooter share pilot program. The division shall also consult disability rights groups and local North Highline community groups for input throughout the scooter share pilot program.

SECTION 2. Ordinance 18989, Section 6, is hereby amended to read as follows:

A. The executive shall solicit public and community feedback throughout the pilot period and monitor the usage and costs associated with the scooter share pilot program. Feedback must be solicited in multiple languages, including, but not limited to, English and Spanish. The executive should get feedback from both

scooter share pilot program users and people who do not use the scooter share pilot program with the goal of understanding issues such as the reasons for using electric motorized foot scooters, the mode of transportation replaced by an electric motorized foot scooter ride, ease and barriers of use, responsiveness of the county and operators to questions and concerns, infrastructure needs, parking issues and similar issues. The executive shall report twice to the council(~~(, by June 30, 2020, and by August 24, 2020,))~~) on scooter share pilot program implementation. The first report is due by no later than six months from the program's start date. The second report is due by no later than nine months from the program's start date.

B. Each report must contain the most current information available on scooter share pilot program feedback, usage and costs, including, but not limited to, the following:

1. The total number of shared scooter trips taken during the pilot period;
2. Trips per shared scooter per day;
3. Shared scooter availability, reliability and distribution;
4. Usage patterns by time of day, day of week;
5. Trip duration;
6. Spatial patterns to understand the most popular routes;
7. Anonymized user demographic data;
8. The number of any reported parking and operating violations;
9. The number and description of any reported safety incidents;
10. Operator average response time for maintenance, hazard reports and shared scooter redistribution requests;
11. An equity analysis, including but not limited to a description of how the scooter share pilot program relates to or supports one or more of the determinants of equity identified in ordinance 16948, a description of any gaps in access to the scooter share pilot program based on race, class, gender, ability or language spoken and a description of any other impacts to the community in the North Highline urban

unincorporated area;

12. An analysis of shared scooter usage for first/last mile connections to transit, including availability and reliability of shared scooters within a mile of transit hubs and whether there are any impacts to transit ridership during the pilot period associated with shared scooter usage;

13. A summary of public and user scooter share pilot program feedback received by the operators and the county; and

14. A summary of any costs to the county relating to scooter share pilot program development, implementation and administration.

C. The second report must additionally include an analysis of emerging lessons learned from scooter share pilot programs in other select jurisdictions, and the recommendation of the executive as to whether the county's scooter share pilot program should either continue or expand, or both, beyond the pilot period. If the recommendation of the executive is to continue, to expand or to continue and expand the scooter share pilot program beyond the pilot period, then the executive must transmit proposed legislation to the council to effectuate the recommendation, including an implementation plan and, if needed, applicable fee approval or supplemental appropriation request legislation. The executive's recommendation should consider procurement and permitting processes, number of vendors, system size, coverage area, infrastructure and parking management needs, a maximum speed limit, performance evaluation and data requirements, staffing needs, fees, equity and community considerations including accessibility needs, transit integration and technology needs.

D. The executive shall file each report required by this section in the form of a paper original and an electronic copy with the clerk of the council, who shall retain the original and provide an electronic copy to all councilmembers, the council chief of staff, the policy staff director and the lead for the mobility and environment committee, or its successor.

SECTION 3. Ordinance 18989, Section 8, is hereby amended to read as follows:

This ordinance expires (~~February 28, 2021~~) one year from the start date of the pilot program, meaning one year from the date upon which shared scooters offered for hire under the pilot program become available to the public for use.