



Legislation Details (With Text)

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Title: AN ORDINANCE revising proviso language related to contracting for wrap bus advertising; and amending the 2008/2009 Biennium Budget Ordinance, Ordinance 15975, Section 109, as amended.

Sponsors: Dow Constantine, Larry Phillips

Indexes: Budget, transit

Code sections:

Attachments: 1. 2008-0377-0378 Staff Report Transit Fare Increase.doc, 2. 2008-0378 REVISED Staff Report Bus Wrap Advertising-07232008.doc, 3. 2008-0378 Staff Report Bus Wrap Advertising-07232008.doc, 4. 2008-0378 Staff Report with Attachments for 07-23-08 OBFMSI.pdf, 5. 2008-0378 Transmittal Letter.doc

Date	Ver.	Action By	Action	Result
10/13/2008	2	Metropolitan King County Council	Re-referred	
7/23/2008	1	Operating Budget, Fiscal Management and Select Issues Committee	Deferred	
7/23/2008	2	Transportation Committee	Recommended Do Pass Substitute	Pass
7/9/2008	1	Transportation Committee	Deferred	
7/7/2008	1	Metropolitan King County Council	Introduced and Referred	

Clerk 07/29/2008

AN ORDINANCE revising proviso language related to contracting for wrap bus advertising; and amending the 2008/2009 Biennium Budget Ordinance, Ordinance 15975, Section 109, as amended.

BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

SECTION 1. Ordinance 15975, Section 109, as amended, is hereby amended by adding thereto and inserting therein the following:

Transit \$0

ER1 EXPENDITURE RESTRICTION:

Of this appropriation, \$300,000 shall be used only for a transfer to the general fund to support a transit performance audit conducted by the county auditor.

"P1 PROVIDED THAT:

~~((The transit division shall not enter into, or authorize its contractor to enter into, any new agreements, or extend any such existing agreements, for exterior bus advertising that involve covering any portion of a bus side window.))~~ The transit division is authorized to enter into contracts via its advertising vendor for the application of vinyl material that covers a portion of side windows. Not more than twenty-five transit coaches may be under contract at any given time, and, periodically, up to thirty coaches may be in operation to allow time for the vinyl installation and removal process. These "partial wrap" coaches shall preserve at a minimum a fifteen-inch-wide band of uncovered glass on the coach. This horizontal band of clear glass must extend through all windows on both sides of the coach.

The executive shall evaluate the impacts of any such contracts and shall provide the council with a report on revenues and customer reaction by July 31, 2009. The plan must be filed in the form of 12 copies with the clerk of the council, who will retain the original and will forward copies to each councilmember and the lead staff of the transportation committee or its successor and the lead staff of the operating budget, fiscal management and select issues committee or its successor.

P2 PROVIDED FURTHER THAT:

Of this appropriation, no funds shall be expended on any of the 28,000 annual hours of bus service included in the SR520 Urban Partnership Initiative until the executive transmits and the council adopts by motion a public transportation fund financial plan demonstrating how that service would be funded without using King County's transit local option sales tax revenues or fare revenues from any other King County Metro service.

Eleven copies of the plan should be filed with the clerk of the council who will

keep the original and forward a copy to each councilmember and the lead staff to the transportation committee, or its successor.