



Legislation Details (With Text)

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Title: AN ORDINANCE approving graphic standards for the official King County logo, including the design of the likeness of Dr. Martin Luther King, Jr., guidelines and procedures for use of the logo, and an implementation schedule.

Sponsors: Larry Gossett, Larry Phillips, Julia Patterson, Bob Ferguson, Dow Constantine, Jane Hague, Kathy Lambert, Reagan Dunn, Pete von Reichbauer

Indexes: logo, Martin Luther King

Code sections:

Attachments: 1. 15700.pdf, 2. 2006-0586 Staff Report w attachments.pdf, 3. A. Graphic Standards & Guidelines, dated March 2007, 4. B. Standards, Guidelines and Procedures for Use of the King County Logo, 5. C. King County Logo Phase-In Schedule, 6. Larry Gossett opeditorial re MLK logo Seattle Times 3-13-07.pdf

Date	Ver.	Action By	Action	Result
3/12/2007	1	Committee of the Whole	Amended	
3/12/2007	2	Committee of the Whole	Recommended Do Pass Substitute	Pass
3/12/2007	2	Metropolitan King County Council	Hearing Held	
3/12/2007	2	Metropolitan King County Council	Passed	Pass
1/16/2007	1	Metropolitan King County Council	Reintroduced	
12/4/2006	1	Metropolitan King County Council	Introduced and Referred	

AN ORDINANCE approving graphic standards for the official King County

logo, including the design of the likeness of Dr. Martin Luther King, Jr.,

guidelines and procedures for use of the logo, and an implementation schedule.

STATEMENT OF FACTS:

1. The King County council passed Motion 6461 on February 24, 1986, recognizing the great contributions and many achievements in public service of Nobel Peace Prize laureate the Reverend Dr. Martin Luther King, Jr., including his persistent and unfailing efforts leading to the passage of the Civil Rights Act of 1964 and the Voting Rights Act of 1965. Motion 6461 changed the namesake of King County from William Rufus de Vane King to the Reverend Dr.

King, Jr.

2. On July 24, 2005, the following language was added to RCW 36.04.170: "King county is renamed in honor of the Reverend Doctor Martin Luther King, Jr."

3. Ordinance 15378, adopted on February 27, 2006, defined the official logo of King County as the likeness of Reverend Dr. King, Jr., to be used for official county purposes. Ordinance 15378 also directed the executive to transmit graphic standards, including guidelines and procedures for the use of the logo for all official county purposes.

BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

SECTION 1. The council hereby approves the graphic standards for use of the logo that are contained in Attachment A to this ordinance, the guidelines and procedures for use of the logo that are contained in Attachment B to this ordinance and the schedule of phased implementation that is contained in Attachment C to this ordinance. No

additional graphic standards, guidelines or procedures for use of the logo may be implemented unless they are first approved by the council by motion or ordinance.