



NOW, THEREFORE, BE IT MOVED by the Council of King County:

The criteria to be used to define the performance measures and customer service measures to gauge the effectiveness of the services of the department of executive services and department of natural resources and parks relative to public access to services and public and customer satisfaction with county services, are as follows:

- A. Measures shall align with each department's stated mission, goals and objectives; and
- B. Measures shall be presented in context with a department's strategic plan and business plan, and measures to be aligned with core services for which the county is responsible and over which the county has control;
- C. Measures to be stated predominantly as outcomes and shall also include process and customer satisfaction measures;
- D. Measures to be simply stated and easily understood;
- E. Measures to be limited in number so as to be manageable and supportable within existing resources;
- F. Measures to include establishing targets, benchmarks and surveying;
- G. Measures to include feedback an/or data that can be gathered/identified easily and routinely and cost effectively;
- H. Measures to be useful to and used by decision makers, citizens, staff, directors, managers and supervisors;
- I. Measures to be evaluated and modified to evolution based on experience, feedback and data gathered;
- J. Measures to be unbiased, either in data gathered or feedback induced, and
- K. Measures to be useful/meaningful over time.