



Transit Now partnership service, employer Flex Pass programs and Adopt-a-Stop volunteer bus zone cleaning, and

WHEREAS, King County is home to many innovative, entrepreneurial individuals, businesses and institutions capable of synergistic efforts such as Metro's recent collaboration with the University of Washington graduate students who developed the realtime bus arrival information website One Bus Away, and

WHEREAS, King County Metro Transit should seek to further harness the ingenuity of its citizens and businesses and should explore potential revenue sources and cost saving strategies such as technology partnerships, leased use of its passenger facilities by private transportation providers and vendors, sponsorships and expanded advertising opportunities, and increasing maintenance and service partnerships, and

WHEREAS continued innovation and entrepreneurial thinking will be an essential element as King County Metro addresses its long-term funding needs;

NOW, THEREFORE, BE IT MOVED by the Council of King County:

The King County council requests the executive to transmit a report by August 1,

2009, on the range of current and planned transit division strategies to minimize service cuts by reducing costs, generating revenue and leveraging resources through partnerships.