



income and homeless individuals, and

WHEREAS, initial requests for free-ride tickets as well as donations were slow to start after the transit incentive program began, and

WHEREAS, the King County council directed the executive to increase the awareness of the transit incentive program with the goal of increasing participation, and

WHEREAS, the 2013 Budget Ordinance, Ordinance 17476, Section 116, Proviso P3, requires the executive to transmit a motion and report on efforts to increase donations of congestion reduction charge related transit tickets to the human service ticket program by August 15, 2013, and

WHEREAS, the proviso required the report shall summarize changes to outreach, forms and processing implemented through June 2103, as well as details that reflect the monthly volume of ticket donations since inception of the transit incentive program, and

WHEREAS, the report summarizes the number of steps taken to increase the response rate for the transit incentive program, and includes the data collected through June 2013 in compliance with the provisions of the proviso, and

WHEREAS, the participation in the transit incentive program has generally increased following the additional steps taken to increase awareness of the program, and

WHEREAS, the King County council has reviewed the report;

NOW, THEREFORE, BE IT MOVED by the Council of King County:

The report on efforts to increase donations of congestion reduction charge related transit tickets to the human service ticket program, which is Attachment A to this motion, is hereby acknowledged.