|  |  |  |  |
| --- | --- | --- | --- |
| June 23, 2020 |  |  | **7** |
| Ethnic Media Advertising –COVID-19 |  |  |  |
|  |  |  |
|  | Sponsor: | Dembowski | |
| [tw] |  |  |  |
|  | Proposed No.: | 2020-0211 | |
|  |  |  |  |

**AMENDMENT TO STRIKING AMENDMENT S1 TO PROPOSED ORDINANCE 2020-0211, VERSION 1**

On page 37, line 825, after "Public health" strike "$26,837,000" and insert "$27,087,000"

On page 38, after line 862, insert:

"ER7 EXPENDITURE RESTRICTION:

Of this appropriation, $250,000 shall be expended or encumbered solely to support outreach activities related to COVID-19, including, but not limited to, advertising in ethnic media outlets to increase messaging of public health notices and advisories to populations disproportionately impacted by COVID-19. Public health – Seattle & King County shall purchase advertisements directly from media outlets and shall not make purchases through any third-party organizations."

**EFFECT: *The amendment would appropriate $250,000 to Public Health to support outreach activities, including but not limited to, advertising in ethnic media outlets to increase messaging of public health notices and advisories to populations disproportionately impacted by COVID-19. The amendment would also require Public Health to purchase advertisements directly from media outlets and shall not make purchases through any third party organizations.***