



KING COUNTY

1200 King County Courthouse
516 Third Avenue
Seattle, WA 98104

Signature Report

Ordinance 19137

Proposed No. 2020-0237.1

Sponsors McDermott

1 AN ORDINANCE relating to establishment of an electric
2 scooter share pilot program; amending Ordinance 18989,
3 Section 2, Ordinance 18989, Section 6, and Ordinance
4 18989, Section 8.

5 BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

6 SECTION 1. Ordinance 18989, Section 2, is hereby amended to read as follows:

7 The executive shall establish a scooter share pilot program in the North Highline
8 urban unincorporated area in King County for up to one year(~~(, beginning by January 1,~~
9 ~~2020)). The start date for the pilot program, meaning the date upon which shared
10 scooters offered for hire under the pilot program become available to the public for use,
11 should occur by the effective date of this ordinance. Scooter share pilot program
12 development, implementation and administration authority shall be delegated by the
13 executive to the division. The division shall work in consultation and coordination with
14 other county agencies, including, but not limited, to the Metro transit department, the
15 parks and recreation division, the department of local services and public health - Seattle
16 & King County, regarding development, implementation and enforcement criteria for the
17 scooter share pilot program. The division shall also consult disability rights groups and
18 local North Highline community groups for input throughout the scooter share pilot
19 program.~~

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20 SECTION 2. Ordinance 18989, Section 6, is hereby amended to read as follows:

21 A. The executive shall solicit public and community feedback throughout the
22 pilot period and monitor the usage and costs associated with the scooter share pilot
23 program. Feedback must be solicited in multiple languages, including, but not limited to,
24 English and Spanish. The executive should get feedback from both scooter share pilot
25 program users and people who do not use the scooter share pilot program with the goal of
26 understanding issues such as the reasons for using electric motorized foot scooters, the
27 mode of transportation replaced by an electric motorized foot scooter ride, ease and
28 barriers of use, responsiveness of the county and operators to questions and concerns,
29 infrastructure needs, parking issues and similar issues. The executive shall report twice
30 to the council(~~(, by June 30, 2020, and by August 24, 2020,))~~) on scooter share pilot
31 program implementation. The first report is due by no later than six months from the
32 program's start date. The second report is due by no later than nine months from the
33 program's start date.

34 B. Each report must contain the most current information available on scooter
35 share pilot program feedback, usage and costs, including, but not limited to, the
36 following:

- 37 1. The total number of shared scooter trips taken during the pilot period;
- 38 2. Trips per shared scooter per day;
- 39 3. Shared scooter availability, reliability and distribution;
- 40 4. Usage patterns by time of day, day of week;
- 41 5. Trip duration;
- 42 6. Spatial patterns to understand the most popular routes;

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- 43 7. Anonymized user demographic data;
- 44 8. The number of any reported parking and operating violations;
- 45 9. The number and description of any reported safety incidents;
- 46 10. Operator average response time for maintenance, hazard reports and shared
- 47 scooter redistribution requests;

48 11. An equity analysis, including but not limited to a description of how the

49 scooter share pilot program relates to or supports one or more of the determinants of

50 equity identified in ordinance 16948, a description of any gaps in access to the scooter

51 share pilot program based on race, class, gender, ability or language spoken and a

52 description of any other impacts to the community in the North Highline urban

53 unincorporated area;

54 12. An analysis of shared scooter usage for first/last mile connections to transit,

55 including availability and reliability of shared scooters within a mile of transit hubs and

56 whether there are any impacts to transit ridership during the pilot period associated with

57 shared scooter usage;

58 13. A summary of public and user scooter share pilot program feedback

59 received by the operators and the county; and

60 14. A summary of any costs to the county relating to scooter share pilot program

61 development, implementation and administration.

62 C. The second report must additionally include an analysis of emerging lessons

63 learned from scooter share pilot programs in other select jurisdictions, and the

64 recommendation of the executive as to whether the county's scooter share pilot program

65 should either continue or expand, or both, beyond the pilot period. If the

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66 recommendation of the executive is to continue, to expand or to continue and expand the
67 scooter share pilot program beyond the pilot period, then the executive must transmit
68 proposed legislation to the council to effectuate the recommendation, including an
69 implementation plan and, if needed, applicable fee approval or supplemental
70 appropriation request legislation. The executive's recommendation should consider
71 procurement and permitting processes, number of vendors, system size, coverage area,
72 infrastructure and parking management needs, a maximum speed limit, performance
73 evaluation and data requirements, staffing needs, fees, equity and community
74 considerations including accessibility needs, transit integration and technology needs.

75 D. The executive shall file each report required by this section in the form of a
76 paper original and an electronic copy with the clerk of the council, who shall retain the
77 original and provide an electronic copy to all councilmembers, the council chief of staff,
78 the policy staff director and the lead for the mobility and environment committee, or its
79 successor.

80 SECTION 3. Ordinance 18989, Section 8, is hereby amended to read as follows:

81 This ordinance expires (~~February 28, 2021~~) one year from the start date of the

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82 pilot program, meaning one year from the date upon which shared scooters offered for
83 hire under the pilot program become available to the public for use.
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KING COUNTY COUNCIL
KING COUNTY, WASHINGTON

DocuSigned by:
Claudia Balducci
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Claudia Balducci, Chair

ATTEST:

DocuSigned by:
Melani Pedroza
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Melani Pedroza, Clerk of the Council

APPROVED this ____ day of 7/31/2020, ____.

DocuSigned by:
Dow Constantine
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Dow Constantine, County Executive

Attachments: None