

PRESENTATION OF RESOLUTION TO PROTECT YOUTH FROM HARMFUL EFFECTS OF VAPOR PRODUCT USE

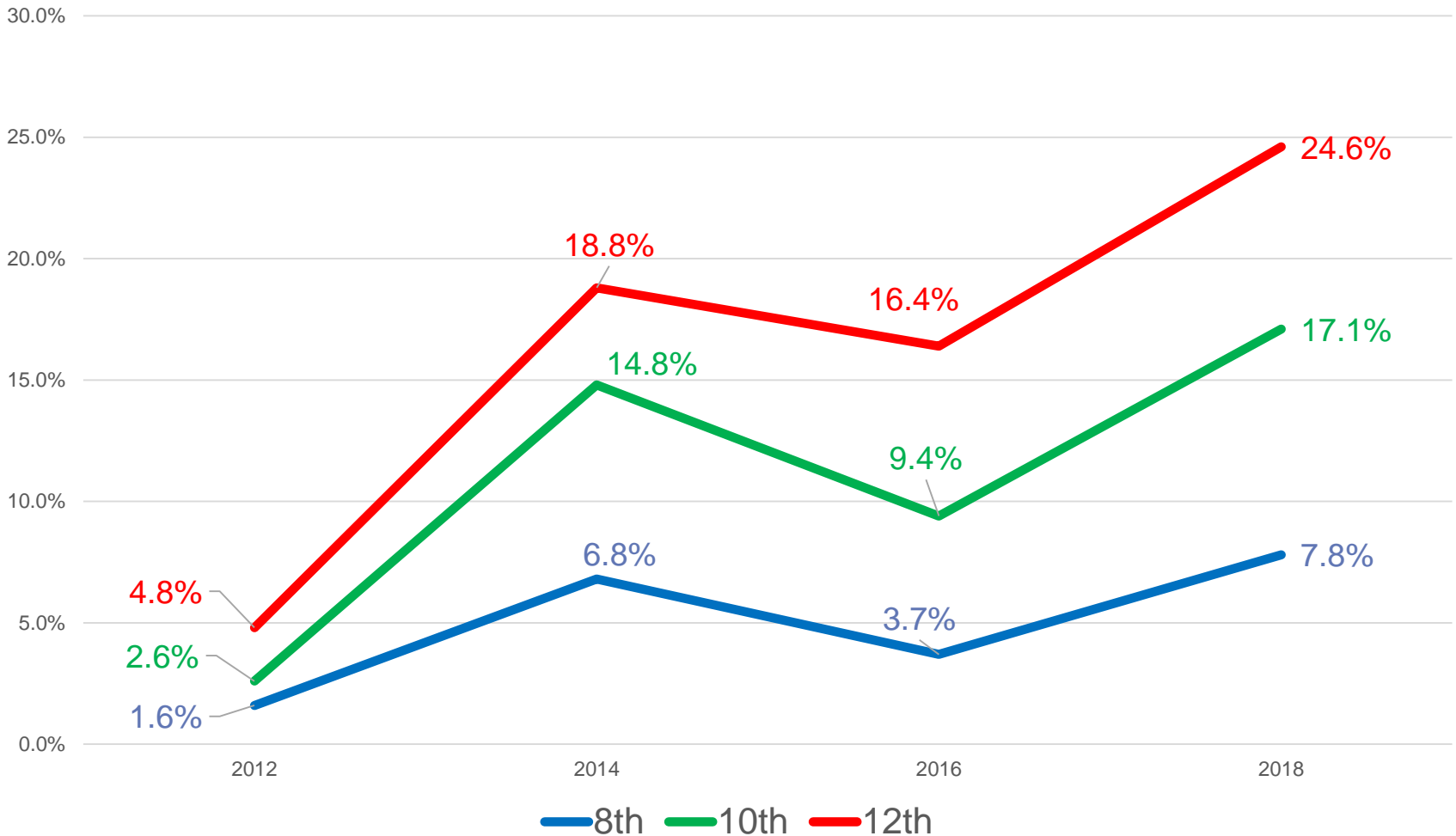
King County Board of Health Meeting

January 16, 2020

Scott Neal, Tobacco Prevention Program Manager,
Public Health – Seattle & King County

Youth vapor product use increases

E-Cigarette use by grade level



Flavors & youth use

- Over 7,000 flavors – sweet fruit and candy
- 4 out of 5 kids who vape report vaping flavored products
- Flavors attract kids and lead to more puffs each time kids reach for device
- Youth using flavors were more likely to maintain vaping over the long term



WA State policy response

2016



- WA State enacts vapor product sales law that mirrors tobacco law



- Preempts local jurisdictions from enacting stronger regulations

2019



- Age increased to 21
- WA State BOH adopted emergency rule banning the sale of flavored vapor products



- BOH flavor ban is only temporary (120 days)

Federal policy response



- New national minimum age 21
- FDA is now focusing enforcement only on cartridge/pod-based flavored products (except menthol)

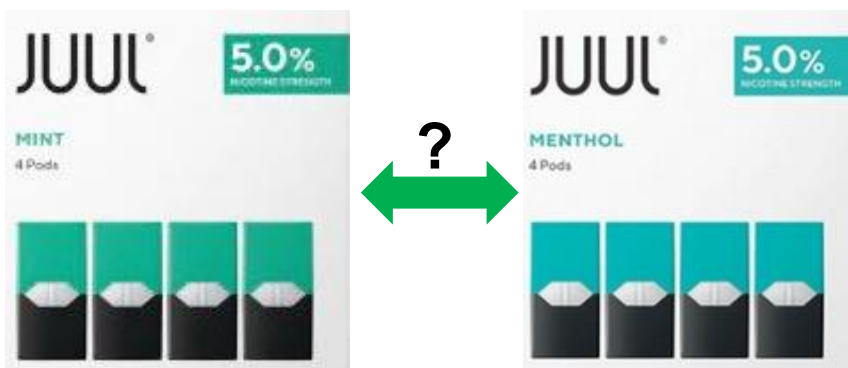


- Leaves 7,000+ flavors on the market

- Youth likely will switch to menthol (previously used mint)



- Youth can easily refill closed cartridges with other flavors



<https://expertvaping.com/how-to-refill-juul-pods-changing-juul-flavors-correctly/>

QUESTIONS?
