

KING COUNTY

ATTACHMENT 2

1200 King County Courthouse 516 Third Avenue Seattle, WA 98104

Signature Report

April 18, 2017

Ordinance

Proposed No. 2017-01780104.1 Sponsors Kohl-Welles, and McDermott and Balducci AN ORDINANCE creating the King County Access for All 1 program to support cultural organizations, imposing a one-2 tenth of one percent sales and use tax to finance the King 3 County Access for All program conditioned on voter 4 approval, and providing for the submission to the qualified 5 6 electors of King County at a special election to be held in King County on August 1, 2017, of a proposition 7 8 authorizing the sales and use tax imposed by this ordinance; and amending Ordinance 14482, Section 7, as 9 amended, and K.C.C. 2.49.060. 10 STATEMENT OF FACTS: 11 12 1. The Washington state Legislature declared in Chapter 24, Laws of Washington 2015, and twice unanimously endorsed through motions of 13 14 the King County council, that there is a need to provide public and 15 educational benefits and economic support for arts, science and heritage 16 organizations. 2. The King County council, through Motion 14082 and Motion 14299, 17 18 unanimously endorsed the need to provide public and educational benefits 19 and economic support for arts, science and heritage organizations.

20	<u>3</u> 2. King County residents would greatly benefit from improved public
21	access to programs produced by nonprofit arts, science and heritage
22	organizations that would be enabled by an increase in public funding for
23	those organizations.
24	<u>43</u> . Providing increased financial support for arts, science and heritage
25	organizations in King County is in the public interest and will serve
26	multiple public purposes such as:
27	a. Enhancing and extending the educational reach and offerings of arts,
28	science and heritage organizations will provide all King County residents
29	with meaningful opportunities to explore personal creativity, learn about
30	local history and understand the natural environment, leading to greater
31	civic engagement;
32	b. Ensuring K-12 public school students in all nineteen King County
33	school districts will benefit from greater access to arts, science and
34	heritage organizations, both through in-depth programs in their own
35	classrooms and free visits to cultural attractions, leading to better
36	engagement in the classroom and higher graduation rates; and
37	c. Ensuring continued and expanded access to the facilities and programs
38	of arts, science and heritage organizations by economically and
39	geographically underserved populations will benefit all the residents of
40	King County, leading to healthier and more inclusive communities.
41	5. Access for All funding would ensure that arts 4. Arts, science and
42	heritage organizations <u>are financially healthy and ablewould benefit from</u>

43	financial stability that will enable them to continue to provide and extend
44	the numerous public benefits they provide.
45	65. An Access for All program as defined in this ordinance would help to
46	achieve these public purposes and benefits by supporting hundreds of arts,
47	science and heritage organizations providing activities and operating
48	facilities open to the general public throughout King County and by
49	<u>creatingwill create</u> new opportunities for <u>students</u> , as <u>well as</u> economically
50	and geographically underserved populations.
51	7. In 2016,6. 4Culture convened a series of community study group
52	meetings <u>including</u> in 2016 involving scores of organizations, of all sizes,
53	disciplines and geographic locations, <u>as well as and scores of</u> individuals
54	representing numerous points of view, to develop recommendations
55	regarding the principles for implementation and operation of an Access for
56	All program.
57	<u>8</u> 7. A central theme from the <u>study groupcommunity</u> input <u>wasis</u> that
58	equity, inclusion and access should be guiding principles of Access for
59	All. Recommendations from the community to advance these principles
60	include:
61	a. Past and existing inequities in access to arts, science and heritage
62	organizations should be deliberately and intentionally addressed by
63	providing higher levels of funding for community-based cultural
64	organizations based in, representative of and serving audiences of
65	communities that experience barriers to access;

66	b. The composition of boards, staff, audiences, membership and
67	programs of regional cultural organizations has not kept pace with
68	demographic changes within the county community, which threatens their
69	long term sustainability;
70	e. Organizations supported by Access for All should be a vital part of the
71	day-to-day life in their communities;
72	<u>cd</u> . Nontraditional and social service organizations that provide cultural
73	programing in their communities should be eligible to receive project-
74	specific funding to serve their constituents, even if the primary purpose of
75	such an organization is not exclusively arts, science or heritage;
76	de. Field trips and cultural education should be augmented by programs
77	provided by arts, science and heritage organizations in classrooms and in
78	other community venues to expand the reach of participation;
79	ef. Organizations receiving support from Access for All should reflect
80	the demographics of the communities they serve King County in their
81	staffs, board, memberships, audiences and programs; and
82	fg. Access for All should be administered with transparency and
83	accountability to the public.
84	<u>98</u> . Access for All funding <u>would allow</u> arts, science and heritage
85	organizations will allow such organizations to expand open-to-the-public
86	hours, offer discounted and free admission, award scholarships, participate
87	in public school access programs and build and expand facilities in
88	suburban and rural communities that do not have current facilities for

89	cultural activities.
90	<u>109</u> . Access for All funding would advance fair and equitable access to
91	arts, science and heritage organizations throughout King County and
92	would remove barriers to access faced by many segments of the county
93	population.
94	11. Access for All funding would foster the creation and development of
95	new cultural organizations throughout King County, reduce geographic
96	barriers and ensure that all residents have easy access to arts, science and
97	heritage resources.
98	12. Access for All funding would support the growth and development of
99	arts, science and heritage centers throughout King County to promote
100	healthy and vibrant communities.
101	BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:
102	SECTION 1. Findings. The council finds and declares that awarding program
103	<u>proceeds</u> to arts, science and heritage organizations as provided in this ordinance
104	is a public purpose within the meaning of Article VII, Section 1 of the Washington State
105	Constitution because such expenditure of public moneys will confer a benefit of
106	reasonably general character to a significant part of the public and primarily serves the
107	public interest.
108	SECTION 2. Definitions. The definitions in this section apply throughout this
109	ordinance unless the context clearly require otherwise.
110	A. "Access for All" means the program created by this ordinance for the purpose
111	of enhancing and extending the educational reach and offerings of cultural organizations;

ensuring continued and expanded access to the facilities and programs of cultural	
organizations by underserved populations; and providing financial support for cultural	
organizations to continue and extend the numerous public benefits they provide.	
B. "Access for Allall fund" means the county fund that would be established and	
used exclusively for the purposes established by this ordinance.	
C. "Administrative costs" means all operating, administrative, and maintenance	
expenses of the county and 4Culture related to the Access for All program.	
D. "Community-based cultural organization" means a cultural organization that	
can further be characterized as not being a regional cultural organization.	
-1. An organization that is not a regional cultural organization; and	
2. An organization that remains in good standing as a nonprofit corporation in	
Washington.	
——E. "Cultural organization" means a nonprofit corporation in good standing and	
incorporated under the laws of the state of Washington and recognized by the Internal	
Revenue Service as described in section 501(c)(3) of the Internal Revenue Code of 1986.	
as amended, with its principal location or locations and conducting a majority of its	
activities within the county, not including: any agency of the state or any of its political	
subdivisions; any municipal corporation; any organization that raises moneys for	
redistribution to multiple cultural organizations; or any radio or television broadcasting	
network or station, cable communications system, internet-based communications	
venture or service, newspaper, or magazine. The primary purpose of the organization	
must be the advancement and preservation of science or technology, the visual or	

performing arts, zoology, botany, anthropology, heritage or natural history and any

135	organization must directly provide programming or experiences available to the general
136	public. Any organization with the primary purpose of advancing and preserving zoology
137	such as a zoo or an aquarium, must be or support a facility that is accredited by the
138	Association of Zoos and Aquariums or its functional successor.
139	F. "Equity and inclusion public benefits" means the equity and inclusion public
140	benefits defined in section 4.A.2. of this ordinance.
141	G. "Fiscal sponsor" means a community-based cultural organization that receives
142	program moneys and contracts with a sponsored community-based cultural entity
143	pursuant to the terms and conditions of this ordinance and guidelines developed by the
144	program.
145	H-G. "4Culture" means the Cultural Development Authority of King County, a
146	public corporation, established by the county under K.C.C. chapter 2.49.
147	I. "General public benefits" means the general public benefits defined in section
148	4.A.1. of this ordinance.
149	J. "Geographic distribution public benefit" means the public benefit defined in
150	section 4.A.3. of this ordinance.
151	K. "Non-tax exempt community-based cultural entity" means an
152	organization that would qualify as a community-based cultural organization but for the
153	fact that it is not recognized by the Internal Revenue Service as described in section
154	501(c)(3) of the Internal Revenue Code of 1986, as amended.
155	<u>L</u> 4. "Proceeds" means the revenue raised by the additional sale and use tax
156	authorized by this ordinance and any interest thereon.
157	\underline{M} -J. "Program" or "the program" means the Access for All program.

158	<u>N K.</u> "Public benefits" means those discernable public benefits, comprised of
159	equity and inclusion public benefits and general public benefits, identified in section 4 of
160	this ordinance.
161	OL. "Regional cultural organization" means a cultural organization that is also:
162	1. OwnsAn organization that owns, operates or supports cultural facilities or
163	provides performances, exhibits, educational programs, experiences or entertainment, that
164	widely benefit and are broadly attended by the public;
165	2. <u>IsAn organization that is</u> in good standing as a nonprofit corporation under
166	the laws of the state of Washington, and has been for at least the three years preceding the
167	year in which an allocation of program moneys is to be made to the organization;
168	3. <u>HasAn organization that has</u> its principal location or locations and conducts
169	the majority of its activities within the county primarily for the benefit of county
170	residents;
171	4. HasAn organization that has not declared bankruptcy or suspended or
172	substantially curtailed operations for a period longer than six months during the
173	preceding two years;
174	5. Over An organization that, over the three years preceding the year in which an
175	allocation of program moneys is to be made to the organization, either:
176	a. has minimum average annual revenues, annually adjusted for inflation
177	consistent with chapter 36.160 RCW, of at least three million dollars; or
178	b. has both average annual revenues, annually adjusted for inflation consistent
179	with chapter 36.160 RCW, of at least one million two hundred fifty thousand dollars and

a minimum of fifty thousand annual attendees; and

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6. An organization that is financially stable, provides substantial public benefit
and has the capacity to demonstrate its status by providing an annual audit of finances
and certification of attendance.

Q.M.—"Qualified nontraditional/social service and cultural agency" means a nonprofit corporation incorporated under the laws of the state of Washington with its principal location or locations and conducting a majority of its activities within the county that, while not necessarily its primary purpose, devotes a significant portion of its resources to the advancement and preservation of science or technology, the visual or performing arts, zoology, botany, anthropology, heritage or natural history and directly provides programming or experiences available to the general public, but not including: any agency of the state or any of its political subdivisions; any municipal corporation; any organization that raises moneys for redistribution to multiple cultural organizations; or any radio or television broadcasting network or station, cable communications system, internet-based communications venture or service, newspaper or magazine.

R. "Science" includes science or technology.

S.—N. "Sponsored community-based cultural entity" means a non-tax exempt community-based cultural entity or a qualified nontraditional/social service and cultural agency that contracts with a fiscal sponsor for a specific cultural project that provides a public benefit pursuant to the terms and conditions of this ordinance and guidelines developed by the program.

TO. "Start-up funding" means administrative costs, including, but not limited to, legal costs, overhead costs and election costs, <u>advancedineurred</u> by the county-or advanced to the program after the effective date of this ordinance and before tax

204	collections begin with the expectation that the funding will be repaid. Start-up funding
205	also includes administrative costs incurred by 4Culture since October 9, 2015, in
206	developing the program and working with the community on such program development.
207	SECTION 3. Access for All program.
208	A. The county hereby creates the Access for All program. The Access for All
209	program shall contain the following elements:
210	1. Public school access program, designed to increase public school student
211	access to cultural education opportunities by extending the offerings of cultural
212	organizations both through programs provided at schools and at the facilities and venues
213	of the cultural organizations, including the provision of transportation to facilities and
214	venues;
215	2. Regional cultural organization access program, which shall annually provide
216	proceeds to moneys for operating expenses of regional cultural organizations that:
217	a. provide discernible public benefits, and specifically from the range of public
218	benefits in section 4 of this ordinance;
219	b. annually provide a regional distribution public benefit and also provide one
220	or more equity and inclusion public benefits;
221	c. satisfy the requirements in chapter 36.160 RCW; and
222	d. serve a regional audience; and
223	3. Community-based cultural organization access program, which shall annually
224	provide proceedsmoneys for operating, capital or project costs for community-based
225	cultural organizations that provide one or more discernable public benefits, primarily
226	serve a local community and are not eligible for <u>proceeds</u> moneys under the regional

227 cultural organization access program.

- B.1. The county, through K.C.C. chapters 2.48 and 2.49, has authorized 4Culture to develop, implement and administer cultural programs in the county. Accordingly, and as authorized under RCW 36.160.070, the county elects to consolidate the administration of the program with that of 4Culture to perform the functions required under RCW 36.160.110.
- 2. The county designates 4Culture as the designated public agency for the Access for All program consistent with chapter 36.160 RCW, this ordinance and the implementation plan described in section 9 of this ordinance. If the county dissolves 4Culture in accordance with K.C.C. 2.49.140, the county shall become the designated public agency and shall otherwise perform all of the duties of 4Culture under this ordinance.
- 3. 4Culture shall develop and maintain guidelines and eligibility and reporting requirements for all organizations that are provided proceedsmoneys through the program consistent with chapter 36.160 RCW and this ordinance, that govern the administration of the program. The guidelines shall include, but not be limited to, guidelines to help ensure that the organizations provide or continue to provide discernible public benefits.

 Program grant agreements shall require, among other things, that no person in the county shall, on the basis of sex, basis of race, color, religion, national origin, religious affiliation, disability, ancestry, gender, parental status, marital status, sexual orientation, gender identity, age, disability, use of service or expression assistive animal, language, economic status, or agegeography, be denied the benefits of, or be subjected to discrimination under any program or activity receiving Access for All financial support.

250	4. As will be more fully described in the implementation plan, 4Culture shall,
251	on request, provide administrative assistance to community-based <u>cultural</u> organizations
252	that have limited organizational capacity to apply for competitive funding.
253	5.a. 4Culture shall report the status of the program to the county executive
254	annually. By March 31, 20192018, and for each subsequent year that the program is
255	funded, the executive must file the report in the form of a paper original and an electronic
256	copy with the clerk of the council, who shall retain the original and provide an electronic
257	copy to all councilmembers, the council chief of staff and the lead staff to the budget and
258	fiscal management committee or its successor.
259	b. The report shall, for each program element included in subsection A. of this
260	section, include, but not be limited to:
261	(1) a fiscal report of the distribution of tax proceeds, including totals by
262	county council district;
263	(2) a report on the number of people served in each county council district by
264	Access for All funded programs;
265	(3) a performance report on each funded regional cultural organization's
266	success in providing discernable public benefits as anticipated in the prior annual report
267	required by subsection B.5.a. of this section;
268	(4) a report on the preview of the public benefits each funded regional
269	cultural organization plans to provide in the coming year;
270	(5) a performance report of each funded regional cultural organization's
271	participation in the public school cultural access program, success in meeting the
272	participation goals anticipated in prior annual report required by subsection B.5.a. of this

273	section and a preview of each funded regional cultural organization's planned
274	participation in the public school cultural access program in the coming year;
275	(6) a performance report on each funded community-based cultural
276	organization's discernable public benefits, a report on the actual and planned usage of
277	seed money to foster new community-based cultural organizations, and a management
278	report identifying any proposed changes to the program panel process, eligibility
279	guidelines, or reporting requirements.
280	6. The 4Culture board of directors shall serve as the Access for All program
281	advisory board.
282	7. In the event of a conflict between state law, this ordinance or the
283	implementation plan, inconsistency shall be resolved by giving precedence in the
284	following order: Washington state law, this ordinance, and the implementation plan.
285	SECTION 4. Access for All program Public Benefits.
286	A. <u>All cultural</u> organizations must provide discernible public benefits to
287	receive funding from the program. To be eligible to receive funding regional cultural
288	organizations must provide one or more equity and inclusion public benefits, and provide
289	the regional distribution public benefit. To be eligible to receive funding community-
290	based cultural organizations must provide one or more general public benefits or one or
291	more equity and inclusion public benefits. The following are the program's Through the
292	Access for All program the cultural organizations funded shall provide one or more of the
293	following discernible public benefits:
294	1. General public benefits. The following public benefits <u>areshall be referred to</u>
295	in this ordinance as "general public benefits":

296	a. <u>providing Providing</u> free and low-barrier opportunities for <u>anyone everyone</u>
1 297	in the county to take part in the region's cultural life and participate in arts, science and
298	heritage programs;
299	b. <u>providing Providing</u> performances and programs throughout the county.
300	directly that are created in and for local communities, or through partnerships between
301	and among regional and community-based cultural organizations, or through partnership
302	between or among regional and with other community-based nonprofit corporations or
303	other nonprofit entities;
304	c. providing Providing, through technological and other means, services or
305	programs in locations other than where an organization's own facilities are located;
306	d. providing Providing cultural educational programs and experiences both at
307	an organization's own facilities and in schools and other venues;
308	e. <u>broadening</u> Broadening cultural programs, performances and exhibitions for
309	the enlightenment and entertainment of the public;
310	f. <u>supporting Supporting</u> collaborative relationships <u>amongwith other</u> cultural
311	organizations in order to extend the reach and impact of <u>cultural</u> the collaborating
312	organizations for the benefit of the public;
313	g. bringing community-based and regional Bringing cultural organizations'
314	programming and facilities into compliance with access requirements of the Americans
315	with Disabilities Act;
316	h. <u>supporting</u> organizations that strive to engage traditional cultures
317	and crafts;
318	i. <u>building</u> Building and expanding cultural facilities <u>for community-based</u>

319	<u>cultural organizations</u> in suburban and rural communities at a scale and size consistent
320	with the county's and other jurisdictions' applicable land use policies and development
321	regulations;
322	j. presenting Presenting free cultural festivals countywide;
323	k. providing Providing free events, programing and educational materials that
324	enhance a cultural experience either before or after, or both, attending an exhibit,
325	performance or event;
326	1. <u>providing Providing</u> arts, science and heritage career building opportunities
327	for youth through internships and apprenticeships or other means;
328	m. establishing Establishing partnerships between cultural organizations or
329	other cultural institutions to present new multidisciplinary cultural experiences;
330	n. <u>implementing</u> Implementing organizational capacity-building projects or
331	activities that <u>a culturalan</u> organization can demonstrate, to the reasonable satisfaction of
332	the program, will enhance the ability of the organization to execute community outreach
333	communications and marketing strategies to attract and engage county residents with
334	opportunities of access to cultural experiences and with emphasis on underserved
335	communities; and
336	o. <u>in In</u> the case of community-based cultural organizations, implementing
337	organizational capacity-building projects or activities that <u>a culturalan</u> organization can
338	demonstrate, to the reasonable satisfaction of the program, will enhance the ability of the
339	organization to provide or continue to provide meaningful public benefits not otherwise
340	achievable;-

2. Equity and inclusion public benefits. The following public benefits $\underline{\text{are}_{\text{shall}}}$

342	be referred to in this ordinance as "equity and inclusion public benefits":
343	a. providing Providing free and low-cost attendance to arts, science and
344	heritage organizations and facilities for county residents who have economic, geographic
345	and other barriers to access;
346	b. providing Providing free access to curriculum-related arts, science and
347	heritage programs in class and at cultural sites for public school students throughout the
848	county at schools and at cultural sites with emphasis on underserved students;
349	c. increasing Increasing the diversity of staff and governing boards of cultural
350	organizations to increase opportunities for access to facilities, programs, and services for
851	diverse and underserved populations and communities, broaden cultural programs, and
352	provide programming that appeals to diverse populations within the county;
353	e. increasing investment in programs and organizations that represent and
354	reflect the diversity of the county; and
355	f. planningd. Planning and implementing cultural programs and activities, or
356	collaborating with cultural organizations in order to extend the reach and impact of
357	<u>cultural programs</u> , in communities and census tracts that are underserved, <u>as shall be</u>
358	further defined in the implementation plan required in section 9 of this ordinance; and-
359	3. Regional distribution public benefits. The following public benefits are
360	"regional distribution public benefits":
861	a. providing one or more equity and inclusion benefit in a manner that also
362	expands a regional cultural organization's geographic reach and providing programming
363	to communities outside cities in which regional cultural organizations are primarily
864	located by doing so directly, in partnership with community-based cultural organizations

365	or public schools, or through means identified in their annual reports required by section
366	3.B.5.b. of this ordinance. Those benefits must make meaningful progress towards the
367	geographic distribution outcome in subsection B.4. of this section.
368	B. Providing equity and inclusion <u>public benefits and regional distribution</u> public
369	benefits is intended to result in meaningful progress toward achievement of the following
370	equity and inclusion and geographic distribution outcomes: ("equity and inclusion
371	outcomes"):
372	1. Overcoming economic and geographic inequities that limit access to the arts,
373	science, and heritage experiences by expanding access to programs and activities at arts,
374	science and heritage organizations in the county, such that visitors and audiences
375	represent the diversity of the county;
376	2. Partnering with local communities by developing and nurturing relationships
377	with local organizations to create programs and activities in and for the community; and
378	3. Making the boards, staff, programming, memberships and audiences of
379	regional cultural organizations more representative of the diversity existing within the
380	county; and-
381	4. Ensuring that the program distributes at least one million dollars to
382	community-based cultural organizations in each county council district in each year.
383	SECTION 5. Tax imposed, conditioned on voter approval.
384	A. To provide necessary moneys for the Access for All program identified in
385	section 3 of this ordinance and conditioned on the specific authorization of a majority of
386	the voters voting on the proposition authorized in section 8 of this ordinance, an
387	additional one-tenth of one percent sales and use tax is hereby levied, fixed and imposed

on all taxable events within the county as defined in chapter 82.08, 82.12 or 82.14 RCW for seven years. The tax shall be imposed upon and collected from those persons from whom sales tax or use tax is collected in accordance with chapter 82.08 or 82.14 RCW, and shall be collected at the rate of one-tenth of one percent of the selling price, in the case of a sales tax, or value of the article used, in the case of a use tax. The additional sales and use tax shall be in addition to all other existing sales and use taxes currently imposed by the county under chapter RCW 82.14 RCW.045.

B. If, as a result of the imposition of the additional sales and use tax authorized in subsection A. of this section, the county imposes an additional sales and use tax upon sales of lodging in excess of the limits contained in RCW 82.14.410, the sales shall be exempted from the imposition of that additional sales and use tax.

SECTION 6. Deposit of tax proceeds.

A. The proceeds of the sales and use tax imposed under section 5 of this ordinance shall be deposited in the Accessaccess for Allall fund and used solely for the purposes consistent with chapter 36.160 RCW and according to the implementation plan required in section 9 of this ordinance.

B. The proceeds of the tax imposed under section 5 of this ordinance may not be used to supplant existing county funding. The county affirms that any funding similar to the funding available under this ordinance that the county usually and customarily provides to cultural organizations shall not be replaced or materially diminished as a result of funding becoming available under this ordinance.

C. Proceeds from the tax imposed under section 5 of this ordinance, excepting start-up funding, may not be distributed until the council by ordinance has approved the

411	implementation plan required by section 9 of this ordinance."
412	SECTION 7. Use of tax proceeds allocations.
413	A. From the annual tax proceeds, an amount shall first be reserved for repayment
414	of start-up funding.
415	B. From the remaining tax proceeds after reserving the amount required in
416	subsection A. of this section, up to one and one-quarter percent of total tax proceeds
417	available annually may be used for program administrative costs incurred by the county
418	and 4Culture.
419	C.1From the remaining tax proceeds after reserving the amounts required in
420	subsections A. and B. of this section, ten percent of remaining <u>proceeds</u> moneys annually
421	will be used directly provide moneys for the public school access program subject to
422	RCW 36.160.100(2). If funding available under this program for student transportation is
423	inadequate in any one year due to more demand for student transportation than <u>available</u>
424	<u>funds</u> ean be <u>funded</u> , then the annual percentage allocation to the public school cultural
425	access program may be increased up to twelve percent to provide additional
426	<u>proceeds</u> to ensure adequate funding of student transportation.
427	2. The public school access program shall increase public school student access
428	to the programming offered and facilities operated by regional and community-based
429	cultural organizations.—Benefits shall be offered to every public school in the county,
430	prioritizing those public schools with higher percentages of students attending the school
431	who participate in the national free or reduced-price school meals program.
432	3. Funding for public school access activities shall be prioritized consistent with
133	PCW 36 160 100. To the extent practicable and consistent with available resources

benefits shall be offered to every public school in the county. Benefits and opportunities
of participation provided to public schools must be scaled to coincide with the relative
percentage of students who participate in the national free or reduced-price school meals
program.
4. Regional cultural organizations must spend at least twenty percent of

4. 3. Regional cultural organizations must spend at least twenty percent of the proceedsmoneys received under subsection D. of this section on the public school access program, including, but not limited to, <a href="mailto:admissions to cultural facilities and programs and the costs of bringing curriculum-based art, science and cultural education programs to classrooms to deepen the experience for students.

54. The public school access program shall provide proceedsmoneys for transportation for public school students to attend and participate in age-appropriate programs and activities offered by cultural organizations. The public school access program mayshall provide proceedsmoneys for district-wide cultural education plans and district cultural education coordinators and provide for the development of tools, materials and media by cultural organizations to ensure that school access programs and activities correlate with school curricula, consistent with RCW 36.160.100. Subject to available funds, the. The public school access program also mayshall provide training for teachers and providers of cultural education resources, including artists, historians, and scientists, as part of the development of such tools, materials and media to help ensure that such programs and activities correlate with school curriculaeriteria.

D.1. From the remaining tax proceeds after reserving the amounts required in subsections A., B. and C. of this section, the program will annually distribute seventy percent of the <u>proceedsmoneys</u> to regional cultural organizations through an annual

ranking by the combined size of their average annual revenues and their average annual attendance, both over the three preceding years, in which attendance has twice the weight of revenues.

2. ProceedsMoneys must be distributed among eligible organizations in ranked order such that an organization with a higher ranking receives higher funding provided, however, that no organization may receive proceedsmoneys in excess of fifteen percent of its average annual revenues over the three preceding years. ProceedsMoneys must be used to support cultural and educational activities, programs and initiatives, public benefits and communications and basic operations of cultural organizations under the regional cultural organization access program consistent with RCW 36.160.110(2), including the requirement that at least twenty percent of each regional cultural organization award be dedicated to participation in the public school access program as described in subsection C. of this section. ProceedsMoneys distributed to regional cultural organizations under this subsection may not be used for capital expenditures or acquisitions including, but not limited to, the acquisition of or the construction of improvements to real property.

3. Regional cultural organizations shall expend at least thirty percent of their awards towards equity and inclusion public benefits, including expending at least ten percent of their awards towards regional distribution public benefits. The implementation plan required in section 9 of this ordinance shall provide guidelines for how regional cultural organizations will make meaningful progress towards equity and inclusion outcomes, specifically including options for such organizations to expand their geographic reach. Such options shall include the organizations doing so directly, in

partnership with community-based cultural organizations or local public schools, or through other means identified in their annual reports. In lieu of funding some or all of such programs or projects directly, regional cultural organizations also shall be allowed to provide 4Culture with up to ten percent of their awards to support the community-based cultural organization programs or projects funded under subsection F. of this section.

E. From the remaining tax proceeds after reserving the amount required in subsections A., B., C. and D. of this section, including, but not limited to, proceedsmoneys not distributed to regional cultural organizations because of the fifteen percent of annual revenue limit or the ranking requirement or otherwise, not more than eight percent shall be distributed annually to 4Culture for administrative costs of the Access for All program.

F. From the remaining tax proceeds after reserving the amount required in subsections A., B., C., D. and E. of this section, including, but not limited to, proceedsmoneys not distributed to regional cultural organizations because of the fifteen percent of annual revenue limit or the ranking requirement or otherwise, all remaining proceedsmoneys will be distributed annually to community-based cultural organizations through a competitive process to be used to support cultural and educational activities, programs and initiatives; public benefits and communications; basic operations; capital expenditures or acquisitions; and technology, equipment and supplies reasonably related to or necessary for a project funded under the community-based cultural organization access organization program and consistent with RCW 36.160.110(2), including, but not limited to, seed money for a community-based cultural organization to fund start-up

expenses of new cultural organizations.

G. The program may grant proceedsmoneys to a fiscal sponsor for the purpose of contracting with a sponsored community-based cultural entity for specific activities or uses approved by the program, but only if the fiscal sponsor: retains control and discretion as to the use of the proceedsmoneys; maintains records establishing that the proceedsmoneys were used for purposes authorized under section 501(c)(3) of the Internal Revenue Code of 1986, as amended; and limits distributions to specific projects of sponsored community-based cultural entities that are in furtherance of the fiscal sponsor's own exempt purposes. Such a fiscal sponsor may provide program moneys to a sponsored community-based cultural entity only if the specific projects of the sponsored community-based cultural entity provide or continue to provide public benefits identified in section 3 of this ordinance. A fiscal sponsor shall be fully responsible and liable for the completion of the specific projects of the sponsored community-based cultural entity provided program moneys under this ordinance and the provision of public benefits by such a specific project.

H. The program shall make distributions under subsection F of this section such that program funding for community-based cultural organizations in each council district total at least one million dollars in each year.

I. 4Culture shall develop guidelines for eligible expenditures for each program component identified in section 3 of this ordinance. The guidelines must be consistent with chapter 36.160 RCW and this ordinance.

SECTION 8. Call for special election. In accordance with RCW 29A.04.321, the King County council hereby calls for a special election on August 1, 2017, to

consider a proposition approving the imposition for seven years, an additional sales and use tax of one-tenth of one percent for the purposes described in this ordinance. The King County director of elections shall cause notice to be given of this ordinance in accordance with the state constitution and general law and to submit to the qualified electors of the county, at the said special county election, the proposition hereinafter set forth. The clerk of the council shall certify that proposition to the King County director of elections in substantially the following form:

PROPOSITION_____; The County Council adopted ordinance XXXXX to establish and fund a cultural access program. If approved, this proposition would fund public school and cultural organization access programs. The programs would increase free or discounted tickets for students and; low-income personsfamilies, and seniors to arts, science, and heritage programs and advanceensure equitable access across King County. It would also have dedicated transportation funds for public school students and in-classroom arts education in public schools. The program would be funded by an increase in the county sales tax 1/10th of 1 percent for 7 years beginning January 1, 2018. Should this proposition be:

__ Approved

__ Rejected

SECTION 9. Implementation plan.

If the sales and use tax is approved by the voters, then the program will develop and provide to the county executive a King County Access for All program implementation plan. The county executive, in consultation with 4Culture, shall transmit

the implementation plan and an ordinance to approve the plan to the council within ninety
days of the certification of the election approving the sales and use tax. The
implementation plan shall be effective upon approval by ordinance. The executive, in
consultation with 4Culture, may propose amendments to the implementation plan,
including but not limited to program descriptions or guidelines. The council also may
initiate amendment of the implementation plan. Any amendments shall be effective upon
approval by ordinance. The initial The implementation plan shall include the following:

- A.1. Detailed program descriptions of the major elements of the Access for All program, which are the public school access program, the regional cultural organization access program, the community-based cultural organization access program and a framework for 4Culture administration of all programs.
 - 2. The public school access program description shall include:
- a. an overall summary of the public school access program and fund allocation within this portion of the Access for All program;
- a description of district and school teacher training components of the public school access program including timeline and expected costs and outcomes;
- c. a description of the goals, priorities and process for the public school transportation program that includes start-up timeline, communications strategy and respective roles that school districts, school teachers, cultural organizations' education programs and 4Culture will play in planning and delivery of the public school access program; and
- d. a description of goals, priorities, and strategies for delivering the cultural organization's in-school and in-community education programs.

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1	The regional	cultural	organization	access	nrogram	description	snall	incliide:

 $a_{\underline{17}}$ an overall summary of the regional organization access program and fund allocation within this portion of the Access for All program;

b. guidelinesa proposal for regional cultural organizations to expend at least commit up to thirty percent of their awards towards equity and inclusion public benefits, including guidelines for regional cultural organizations to expend at least ten percent of their awards towards regional distribution public benefits, and a plan to assist regional cultural organizations in using their awards that are intended to make meaningful progress towards the equity and inclusion and regional geographic distribution outcomes; in this ordinance:

- c. an explanation of attendance and revenue-requirements and resources for regional organizations to use in reporting eligible revenue and attendance, including, but not limited to, guidelines for establishing attendance and revenue for the initial three transition years of the program;
- d. a description of the process and reports for determining the baseline standard of continuous performance of public benefits provided, a description of guidelines for establishing the minimum level of equity and inclusion public benefits a regional cultural organization must provide to be eligible for funding under the program and descriptions of the discernible equity and inclusion public benefits and general public benefits consistent with RCW 36.160.090;
- e. a public benefit reporting framework for regional <u>cultural</u> organizations that includes standards for reports describing the organization's success in providing discernable equity and inclusion <u>and geographic distribution</u> public benefits that resulted

in progress towards achievement of equity and inclusion outcomes and general public benefits as anticipated in the organization's prior report and a preview of the equity and inclusion and geographic distribution public benefits, expected equity and inclusion outcomes and general public benefits the organization plans to provide in the coming year;

- f. a public school access reporting framework for regional cultural organizations to use in describing their participation in the public school educational activities as anticipated in the organization's prior report and a preview of the public school educational programs they intend to provide in the coming year;
- g. a description of initial application procedures that will be used for the regional cultural organization access program to verify whether an organization is eligible for the program; and
- h. a description of procedures to distribute funds annually and contracting and payment process and procedures for assuring transparency, accountability, and compliance in administering the funds, all consistent with chapter 36.160 RCW.
 - 4. The community-based organization access program description shall include:
- a. an overall summary of the community-based organization access program and fund allocation within this portion of the Access for All program for operating, project, capital, initiative and other funding pools, including seed money for community-based cultural organizations to fund start-up expenses of new cultural organizations;
- b. criteria for awarding funds to either eligible community-based organizations, including provisions allowing fiscal sponsorship of non-tax exempt community-based cultural entities, or qualified nontraditional/social service and cultural

618	agencies, or both, for defined cultural project funding such that the program achieves
619	funding for cultural programs and organizations in each council district totaling at least
620	one million dollars in each year, and description of criteria for increasing awards up to
621	thirty percent of an organization's budget for community-based cultural organizations
622	that either are organized of, by and for communities and census tracts that are
623	underserved or provide significant equity and inclusion public benefits, or both;
624	c. procedures for conducting competitive processes for supporting community-
625	based organizations' operations, projects, capital and equipment programs and initiatives,
626	and procedures for ensuring transparency, accountability and compliance, all
627	consistent with chapter 36.160 RCW;
628	d. descriptions and timelines for developing the following:
629	(1) a cultural opportunity and access expansion plan for each county
630	subarea, meaning the west, east and south areas of King County, developed with
631	community input and in consultation with county councilmembers representing the
632	subareas;
633	(2) a countywide cultural access equity plan developed with community
634	input and in consultation with county councilmembers and the 4Culture advisory
635	committee whose purpose is to advise, monitor, and provide oversight for achieving the
636	equity and inclusion outcomes associated with the program; and
637	(3) a cultural organization start-up plan for how the community-based
638	cultural organization access program will use proceeds as seed money to foster the
639	development and growth of new cultural organizations;
640	e. d. a description of the community-based organization access program's

countywide technical assistance and communication	ons plan to promote broad participation
by community-based cultural organizations;	

- <u>fe.</u> descriptions of the community-based organization access annual application, panel and approval process for awarding annual or multiyear grants; the program will design the process to minimize the burden it places on applicant community-based organizations and will work to improve that process continuously from year to year; and
- g.f., description of contract and payment process for community-based cultural organization grants;
- B. Description of any additional guidelines, consistent with chapter 36.160 RCW as the program deems necessary or appropriate for determining the eligibility of prospective regional cultural organizations or of prospective community-based cultural organizations to receive funding and for establishing the amount of funding any organization may receive;
- C. Proposed policies that outline how fluctuations in revenue collections will impact the allocation process, cultural organization eligibility and reporting requirements;
- D. The establishment of a 4Culture advisory committee whose purpose is to advise, monitor, and provide oversights for achieving the equity and inclusion outcomes associated with the program. At least nine members of this committee must be recommended one each by each of the nine county councilmembers and confirmed by the King County council; and
- E. A proposed annual reporting framework between 4Culture and the county that includes:

664	1. A-a fiscal report of the distribution of funds, including a breakdown by
665	council district:
666	2. A report on the number of people served by Access for All funded programs,
667	including a breakdown by county council district;
668	3. Aa performance report on each funded regional cultural organization's
669	success in providing discernable public benefits as anticipated in the organization's prior
670	annual report:
671	4. A, a report on the preview of the public benefits each funded regional cultural
672	organization's plan to provide in the coming year:
673	5. A, a performance report of each funded regional cultural organization's
674	participation in the public school cultural access program as anticipated in the
675	organization's prior annual report and a preview of each funded regional cultural
676	organization's planned participation in the public school cultural access program in the
677	coming year;
678	6. A, a performance report on each funded community-based cultural
679	organization's discernable public benefits; and
680	7. A-a management report identifying any proposed changes to the program
681	panel process, eligibility guidelines, or reporting requirements.
682	SECTION 10. Ordinance 14482, Section 7, as amended, and K.C.C. 2.49.060
683	are each amended to read as follows:
684	The charter of the cultural development authority, as set forth in Attachment A to
685	((Ordinance 14482)) this ordinance, is hereby approved. The clerk of the council shall,
686	within ten days of ((October 11, 2002)) the effective date of this ordinance, issue the

587	charter in duplicate originals, each bearing the county seal attested by the clerk of the
688	council. The clerk of the council shall file and record one original charter with the
589	records and licensing services division and provide one original charter to the county
590	executive on behalf of the cultural development authority. The county may amend the
591	charter by ordinance after providing notice to and an opportunity for the directors to be
692	heard and present testimony.
593	SECTION 11. Ratification. Certification of the proposition by the clerk of the
694	county council to the director of elections in accordance with law before the election on
	county council to the director of elections in accordance with law before the election on August 1, 2017, and any other act consistent with the authority and before the effective
594	·
694 695	August 1, 2017, and any other act consistent with the authority and before the effective

to any person or circumstance is held		
application of the provision to other p		
	KING COUNTY COUNCIL KING COUNTY, WASHINGTON	
		-
ATTEST:	J. Joseph McDermott, Chair	
Melani Pedroza, Acting Clerk of the Counc	il	
APPROVED this day of	,	
		_
	Dow Constantine, County Executive	
Attachments: None		
		Formatted: (none)