## STAFF REPORT

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| **Agenda Item:** | 5 through 39 | **Name:** | Scarlett Aldebot-Green |
| **Proposed No**.: | 2016-0050 through 2016-0084 | **Date:** | January 20, 2016 |

**SUBJECT**

Proposed Motions 2016-0050 through 2016-0084 would confirm appointments to the King County Children and Youth Advisory Board (CYAB).

**SUMMARY**

Ordinance 18217, enacted in December 2015, created the King County Children and Youth Advisory Board for the purposes of 1) serving as the advisory body recommended by the youth action plan; and 2) serving as the oversight and advisory board with respect to the portion of Best Starts for Kids levy proceeds set aside for the Children and Youth Under Five Allocation; the Children and Youth Ages Five through Twenty-Four Allocation; and the Data and Evaluation Allocation.

Proposed Motions 2016-0050 through 2016-0084 would confirm the appointments of the members to the CYAB.

**BACKGROUND**

**Youth Action Plan**

King County enacted Ordinance 17738 in 2014, establishing the youth action plan (YAP) task force and providing policy direction regarding the development of a youth action plan. Motion 14378 adopted the youth action plan, which included recommendations in the following areas:

* social justice and equity (which speaks to the need for King County to prioritize and provide resources to recognize, prevent and eliminate institutional racism and other forms of bias across county government);
* strengthen and stabilize families, children, youth and young adults;
* stop the school-to-prison pipeline;
* bust silos/we’re better together (which calls for the breaking down of barriers between government, non-profits, and other providers of services);
* get smart about data (which calls for a comprehensive, countywide approach to data and outcome metrics for children and youth);
* invest early, invest often, and invest in outcomes;
* accountability;
* Youth Bill of Rights; and
* evaluation and reporting/process and implementation timeline.

In the recommendation related to accountability,[[1]](#footnote-1) the YAP task force recommended the county increase accountability and oversight through three strategic objectives that the task force indicated would “position the county to achieve maximum impact from its policies and investments, and improve outcomes for children and families and youth and young adults throughout King County.”[[2]](#footnote-2) These objectives are: 1) create shared accountability internally and with external partners and coalitions; 2) identify outcomes and collect data; and, 3) align with external efforts and groups. To accomplish these objectives, the task force recommended establishing at least one FTE position to oversee this work, and creating an advisory body that can assist the executive and council as they consider policies, investments, and outcomes for youth and young adults, families and children.

With regard to the advisory body, the task force recommended the establishment of an inclusive advisory body to the executive and council that supports system-wide accountability for serving children, families, youth and young adults, comprised of “a wide array of citizens, stakeholders, and entities that can draw upon experience, knowledge and information to assist King County policymakers as they consider outcomes, policies and investments” related to children, families, youth and young adults. Below is a summary of the tasks identified by the task force for this advisory body:

* receive and review King County outcome data, making recommendations for improvements and modifications to achieve desired outcomes;
* assist with the comprehensive review and analysis of King County program, services and outcomes for alignment with other work with identified outcomes for children, families, youth and young adults;
* recommend policy, budget and other findings to policymakers, ensuring alignment with the work of other initiatives and coalitions with outcomes;
* participate with, track, and report on the work of external entities region-wide to ensure alignment leading to improved outcomes; and
* be a forum for discussion and exchange of ideas in response to emergent needs, promising practices, and continuous improvement.

**Best Starts for Kids**

On November 3, 2015, King County voters approved a six-year property tax levy to fund Best Starts for Kids (BSK), a prevention-oriented regional plan that is aimed at supporting the healthy development of children and youth, families and communities across the county. The property tax will be levied at a rate of $0.14 per $1,000 of assessed valuation in 2016, with an increase of up to three percent for each of the five subsequent years of the levy—2017 through 2021. The BSK levy is projected to generate a total of approximately $392.3 million in revenues over the six-year levy period.

Under Ordinance 18088, out of the first year's levy proceeds, $19 million will be set aside to fund the Youth and Family Homelessness Prevention Initiative as well as the amounts that are necessary to pay for election costs related to the levy.

Ordinance 18088 directed that if the levy is approved by the voters, there should be established by ordinance an oversight and advisory body for the portion of the levy proceeds set aside for the Children and Youth Under Five Allocation; the Children and Youth Ages Five through Twenty-Four Allocation; and the Data and Evaluation Allocation. Ordinance 18088 directed the executive to transmit to the Council by December 1, 2015 a plan relating to the oversight and advisory board and a proposed ordinance that identifies the duties and composition of that body. Under the BSK levy ordinance, these duties shall include making recommendations about and monitoring the distribution of levy proceeds, and the board must be comprised of a “wide array of King County residents and stakeholders with geographically and culturally diverse perspectives.” Additionally, Ordinance 18088 directed that the oversight and advisory plan be consistent with the recommendations in the YAP.

Under Ordinance 18088, the oversight and advisory board is directed to have a role in the development of the BSK implementation plans. The levy ordinance instructs that the implementation plan relating to the youth and family homelessness prevention initiative, due to be transmitted to the council by March 1, 2016, be, to the maximum extent possible, developed in collaboration with the oversight and advisory board. The levy ordinance also directs that the implementation plan that identifies the strategies to be funded and outcomes to be achieved with the use of levy proceeds, due to be transmitted to the council by June 1, 2016, be developed in collaboration with the oversight and advisory board and the Communities of Opportunity interim governance group (on the latter, see Proposed Ordinance 2015-0521).

**Children and Youth Advisory Board**

Ordinance 18217, enacted in December 2015, created the King County Children and Youth Advisory Board (CYAB) for the purposes of 1) serving as the advisory body recommended by the youth action plan; and 2) serving as the oversight and advisory board with respect to the portion of Best Starts for Kids levy proceeds set aside for the Children and Youth Under Five Allocation; the Children and Youth Ages Five through Twenty-Four Allocation; and the Data and Evaluation Allocation.

Under Ordinance 18217, the CYAB is charged with the following duties:

* assisting King County policymakers as they consider outcomes, policies, and investments for children, families, youth and young adults; and
* serving as the Best Starts for Kids (BSK) strategies oversight and advisory body, including making recommendations on and monitoring the distributions of levy proceeds under Section 5.C.1., 2, and 4 of Ordinance 18088.

Ordinance 18217 also established goals and expectations for the CYAB, as follows:

* Established the goal of the CYAB as improving the well-being and health of children and youth through use of a collective impact model[[3]](#footnote-3) to implement prevention and early-intervention-focused strategies.
* Established the types of recommendations to the executive and council regarding children and youth services for which the advisory board would be responsible; these are the tasks identified by the Youth Action Plan task force.
* Established that the CYAB would collaborate with the executive on the development of the BSK implementation plans as follows:
  + Collaborate to the “maximum extent possible” with respect to the youth and family homelessness prevention initiative due to council by March 1, 2016; and
  + Work in collaboration to develop the implementation plan due to council by June 1, 2016, including:
    - making recommendations consistent with Ordinance 18088;
    - making recommendations consistent with other adopted county plans and policies such as the KC Strategic Plan, the YAP, and the equity and social justice ordinance;
    - advising on development of indicators and targets for BSK strategies for inclusion in the plan;
    - making recommendations to ensure the county’s steering committee to address juvenile justice disproportionality’s work is considered in the BSK implementation plan development to the maximum extent possible;
    - making recommendations on and monitor distribution of BSK levy proceeds; and
    - making recommendations on an annual reporting process.
* Established that the CYAB may create standing and ad-hoc work groups focused on specific components of children and youth services and BSK strategies that may include representatives from entities that work on closely related issues; these representatives would participate in the work groups as nonvoting members.
* Established duties for the CYAB relating to the collective impact model, including:
  + reviewing and advising the executive and council on emerging, evolving, and promising practices to improve youth and children’s well-being;
  + coordinating with other county boards and groups to maximize the impact of the county’s children and youth services;
  + serving as a forum to promote coordination and collaboration between entities involved in improving child and youth health and well-being;
  + coordinating and sharing information with other related external efforts and groups; and
  + adopting rules governing its operation at its first meeting, which may be revised in subsequent meetings.

Finally, Ordinance 18217 established parameters relating the membership and terms of the CYAB, as follows:

* + The CYAB shall consist of forty members or less;
  + At least three members of the CYAB shall be youth 24 and under;
  + The CYAB shall be comprised of a “wide array of King County residents and stakeholders with geographically and culturally diverse perspectives”; and
  + Each member of the CYAB shall be appointed by the executive and confirmed by council.
  + The terms of initial appointments to the CYAB shall be determined by lot. Of the initial CYAB appointments:
    - 13 positions – initial 2-year terms;
    - 13 positions – initial 3-year terms; and
    - remainder of positions – initial 4-year terms.
  + After initial terms have expired, all terms shall be for three years.

**ANALYSIS**

Proposed Motions 2016-0050 through 2016-0084 would confirm appointments[[4]](#footnote-4) to the King County Children and Youth Advisory Board as follows:

**Two-year term appointees (13 of 13 possible)**

Appointments for two-year terms expire on January 31, 2018.

Proposed Motion 2016-0054: Benjamin Danielson is the medical director at Odessa Brown Children’s Clinic. He notes that he has experience in direct provision of healthcare services to children, especially children living in lower-income households. He resides in District 2.

Proposed Motion 2016-0055: Leslie Dozono is an owner and consultant at Elty Consulting who lists eight years of experience focused primarily on early learning policy in Washington. She resides in District 2.

Proposed Motion 2016-0057: Enrica Hampton is an early learning program manager & early care and education consultant for Kindering. She cites her education, experience working directly with young children, families, and early learning providers, among her relevant experience. She resides in District 6.

Proposed Motion 2016-0059: Katie Hong is the director, youth homelessness at Raikes Foundation. She cites her work on efforts to improve outcomes for at-risk children, youth, and families. She resides in District 8.

Proposed Motion 2016-0060: Hye-Kyung Kang is an associate professor and director of the Master of Social Work Program at Seattle University. She notes she is a minority mental health specialist (WA State) and has worked with children and youth as well as marginalized communities and NGOs. She resides in District 2.

Proposed Motion 2016-0061: Barbara Langdon is the executive director for LifeWire. She cites her work in the domestic violence field since 1981 as well as membership in the Interagency Council to End Homelessness among her relevant experience. She resides in District 6.

Proposed Motion 2016-0064: Laurie Lippold is the public policy director for Partners for Our Children. She served on the 2015 Family Homelessness Advisory Committee. She resides in District 1.

Proposed Motion 2016-0071: Roxanna Norouzi is the director of education and integration policy at OneAmerica. She states she has worked for the past four years on equity and racial justice as it relates to education and closing the opportunity gap. She resides in District 2.

Proposed Motion 2016-0072: Casey Osborn-Hinman is the regional mobilization manager for Save the Children Action Network. She notes her experience working with young children and their families on the ground. She resides in District 2.

Proposed Motion 2016-0078: Brian Saelens is ­­a professor and researcher at Seattle Children’s Research Institute at the University of Washington. In his work, he states he identifies strategies at all levels that help children and families eat healthfully and be active. He resides in District 1.

Proposed Motion 2016-0080: Margaret Spearmon is the chief officer of community engagement and diversity and a senior lecturer at the University of Washington. She notes she has a demonstrated commitment to collective impact initiatives. She resides in District 1.

Proposed Motion 2016-0081: Honorable Hilda Thompson is a councilmember for the city of Lake Forest Park. She states that as a young person, she has a unique perspective on the barriers children and youth face in our culture. She resides in District 1. She has been appointed as a representative for the Sound Cities Association.

Proposed Motion 2016-0082: Calvin Watts is the superintendent of schools for the Kent School District. He states that during his career in K-12 education, he has worked to ensure that each child has the opportunity to receive high-quality instruction and experience success in college, career, and life upon graduation. He resides in District 9.

**Three-year term appointees (11 of 13 possible)**

Appointments for three-year terms expire on January 31, 2019.

Proposed Motion 2016-0050: Janis Avery is the CEO of Treehouse. She notes that as an agency executive and advocate for youth in foster care, she is attuned to the root causes of child abuse/neglect and systems involvement. She resides in District 2.

Proposed Motion 2016-0051: Janet Cady is the associate chief medical officer for Neighborcare Health. She states her work in public health, school-based healthcare at several Seattle schools, and school-linked health in southeast King County will provide a valuable perspective to the board. She resides in District 4.

Proposed Motion 2016-0053: Rochelle Clayton Strunk is the director of education programs at Encompass. She notes she is uniquely attuned to the needs of children and youth in rural King County, in particular those with disabilities and/or developmental delays. She resides in District 3.

Proposed Motion 2016-0058: Karen Hart is the president of Service Employees International Union, Local 925. She notes her representation of 7,000 child care providers, Head Start teachers, and early education professionals; 5,000 K-12 staff; and 7,000 public University of Washington staff among her qualifications. She resides in District 2.

Proposed Motion 2016-0062: Catherine Lester is the director, Human Services Department, City of Seattle. She cites her work with the City of Seattle and in Ohio and North Carolina, in the fields of mental health, juvenile justice, child welfare, family support, and neighborhood revitalization. She resides in District 8. She has been appointed as a representative for the City of Seattle.

Proposed Motion 2016-0067: Ed Marcuse recently retired from Seattle Children’s Hospital and the University of Washington where he worked for 43 years. He notes his extensive collaboration with Public Health on a variety of child health programs. He resides in Kingston, WA (Kitsap County). Executive staff indicate that ten years ago Dr. Marcuse built a house in Kitsap County, anticipating retirement. He owns a condo in Seattle. After building the house, he continued to work and live in Seattle three days a week and live in Kitsap four days a week, telecommuting twice a week for his job in Seattle. Dr. Marcuse retired in the fall of 2015. He continues to live in Seattle three days a week. His legal residency is in Kitsap County.

Proposed Motion 2016-0068: Brenda McGhee is a transition specialist at Seattle Public Schools – Interagency Academy. She notes her direct work with children and families and her investment in programs that promote their growth and success. She resides in District 5.

Proposed Motion 2016-0069: Zam Zam Mohammed is the CEO and co-founder of Voices of Tomorrow. She notes having worked as a consultant, trainer, and mentor in communities of color as her primary qualification. She resides in District 2.

Proposed Motion 2016-0076: Sarah Roseberry-Lytle is the director of outreach and education at the Institute for Learning & Brain Science at the University of Washington. She notes having worked on behalf of children and families for many years, including in her current position, where she is tasked with disseminating the latest science of child development to improve the lives of youth. She resides in District 4.

Proposed Motion 2016-0077: Mary Jean Ryan is the executive director of the Community Center for Education Results. She notes having extensive professional and volunteer experience in education policy and research. She resides in District 1.

Proposed Motion 2016-0079: Terry Smith is ­the assistant director, parks & community services for the City of Bellevue. He notes having managed Youth and Teen Services, Human Services, and the Diversity Initiative. He works in District 6. He has been appointed as a representative for the City of Bellevue. He does not reside in King County.

**Four-year term appointees (11 of 14 possible)**

Appointments for the four-year term expire on January 31, 2020.

Proposed Motion 2016-0052: Debbie Carlsen is an executive director at LGBTQ Allyship. She cites her work advocating to end youth homelessness, including engaging in intervention strategies, among her qualifications. She resides in District 1.

Proposed Motion 2016-0056: Abigail Echo-Hawk is the co-director of Partnerships for Native Health at Washington State University. She notes having specialized in facilitating cross-cultural partnerships and having been an integral part of establishing research projects and public health initiatives with rural and urban tribal communities across the United States. She resides in District 1.

Proposed Motion 2016-0063: Janet Levinger is a consultant on strategic partnerships at The Learner First. She cites her work history in improving education and supporting children and their families among her relevant experience. She resides in District 6.

Proposed Motion 2016-0065: Diane Lowry-Oakes is the president and CEO of the Washington Dental Services Foundation. She states that her long-time advocacy for increasing access to oral health care services, prevention and early intervention including for children and pregnant women. She resides in District 6.

Proposed Motion 2016-0066: Calvin Lyons is the president & CEO of the Boys and Girls Clubs of King County. He cites his success as a youth development director and executive as enabling him to provide great value to this effort. He resides in District 5.

Proposed Motion 2016-0070: Trisa Moore is the director, family and community partnerships for the Federal Way School District. She notes her doctoral work focused on educational leadership and service to families and community empowerment. She resides in District 7.

Proposed Motion 2016-0073: Gary Pollock is the chief development officer of the Children’s Therapy Center. He notes his over 35 years of experience in the non-profit sector including experience working with well-known King County agencies serving children. He resides in District 6.

Proposed Motion 2016-0074: Terry Pottmeyer is the CEO of Friends of Youth. Terry cites a involvement in issues and work to benefit children, youth, young adults and families for more than three decades as relevant experience. Terry resides in District 6.

Proposed Motion 2016-0075: Mark Pursley is the executive director for the Greater Maple Valley Community Center. He notes his 30 years of experience working with diverse youth in a variety of settings. He resides in District 5.

Proposed Motion 2016-0083: Nancy Woodland is the executive director of WestSide Baby. She notes her unique voice as a result of her organization’s focus on the materially basic items children need to support their health and welfare, especially in conjunction with the critical support services provided by other agencies. She resides in District 8.

Proposed Motion 2016-0084: Nancy Backus is the mayor of the City of Auburn. She notes that Auburn, specifically, is poised to provide regional leadership to craft a system of service partnerships to address the challenges of at-risk indicators for our youth, and redirect the risk to reward. She resides in District 7.

**Ordinance 18217 requirements**

Collectively, the proposed motions confirming appointees to the King County Children and Youth Advisory Board align with the requirements of Ordinance 18217 as follows:

* There are less than forty appointees to the CYAB up for confirmation.
* There are no youth under 24 appointees at this time. However, executive staff indicate that these appointments are forthcoming and will likely take place during February. If all appointees in the Proposed Motions 2016-0050 through 2016-0084 are confirmed there would be sufficient space on the board for these appointees, with 5 slots remaining (two, 3-year terms and two, 4-year terms).
* Collectively, the appointees proposed for confirmation in Proposed Motions 2016-0050 through 2016-0084 would comprise a wide array of King County residents and stakeholders. Collectively, the proposed appointees evidence the capacity to provide culturally diverse perspectives. Collectively, the proposed appointees reside in every county district.
* Collectively, Proposed Motions 2016-0050 through 2016-0084 conform to the appointment lot maximums for term limits outlined in Ordinance 18217.

**Issues**

Two appointees to be confirmed by Proposed Motions 2016-0067 (Ed Marcuse) and 2016-0079 (Terry Smith) do not reside in King County. According to King County Administrative Policy LES 7-1 (AEP), Section 6.5, a non-resident of King County can only serve on a citizen board or commission if the Executive formally waives this requirement. Staff has received waiver letters from executive staff whereby the executive waives the residency requirement for Dr. Ed Marcuse and Terry Smith [attached].

**ATTACHMENTS**

1. Proposed Motions 2016-0050 through 2016-0084 (attachments available upon request)
2. Transmittal Letters
3. Executive letter waiving residency requirement (King County Administrative Policy LES 7-1 (AEP)) for Dr. Marcuse, dated January 12, 2016.
4. Executive letter waiving residency requirement (King County Administrative Policy LES 7-1 (AEP)) for Terry Smith, dated January 19, 2016.

**INVITED**

1. Patty Hayes, Director, Public Health – Seattle & King County
2. Jennifer DeYoung, Health Care Reform Analyst, Public Health – Seattle & King County
3. Adrienne Quinn, Director, Department of Community and Human Services
4. Sheila Capestany, Strategic Advisor for Children & Youth, Department of Community and Human Services

1. Ordinance 17738 asked for recommendations from the task force on the issue of whether King County should establish a single point of accountability for children and youth services, programs and policies as well as the form, structure, and model of what that point of accountability should take including its duties and role. [↑](#footnote-ref-1)
2. King County Youth Action Plan, page 13. [↑](#footnote-ref-2)
3. Proposed Ordinance 2015-0522 defines collective impact as: “a process for achieving meaningful and sustainable progress on complex social issues that involves convening stakeholders across sectors and communities, who share a common vision and a shared agenda for assuring accountability and measuring results.” [↑](#footnote-ref-3)
4. Transmittal letters and proposed motions indicate that appointments to the CYAB would be effective on the date Ordinance 18217 goes into effect. [↑](#footnote-ref-4)