## STAFF REPORT

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| **Agenda Item:** | 5 | **Name:** | Hiedi Popochock |
| **Proposed No**.: | 2015-0320 | **Date:** | October 27, 2015 |

**SUBJECT**

A MOTION confirming the executive's appointment of Josephine Cheng, who resides in council district four, to the King County Civic Television Citizens Advisory Committee.

**SUMMARY**

Proposed Motion 2015-0320 would confirm the appointment of Jospehine Cheng, who resides in council district four, to the King County Civic Television Citizens Advisory Committee for a full term expiring in September 30, 2019.

**BACKGROUND**

King County Civic Television's (CTV) primary purpose is to provide information about King County government, services, policies and programs that enhances public understanding and encourages citizen involvement in regional government and local issues.

The Council established the CTV Citizens Advisory Committee in 2003[[1]](#footnote-1) to develop policies and procedures and oversee the operation of the King County government access channel CTV. The CTV citizens advisory committee advises the council and the executive regarding overall programming strategy and content and how CTV can best serve the community.

The committee consists of four citizen members, appointed by the executive and confirmed by the Council, for terms not to exceed four years. Each member represents a different sector of the communications industry with the following background:

1. A representative from a local television station or local network affiliate, or a person with significant experience in or knowledge of the broadcast media;

2. A representative from a local public relations firm or a professional working in the public relations field for a local corporation;

3. A representative:

a. from a company that publishes a significant amount of news or other content via the Internet;

b. with significant experience in dissemination of information via the Internet; or

c. with expertise in delivering information via streaming video or other emerging technologies; and

4. A representative from a local newspaper source or a person with significant experience in or knowledge of newspapers.

Ms. Josephine Cheng is an independent television host, reporter and producer for Smart Chick Media. She has served as a board member of the American Federation for Television & Radio Artists (AFTRA) for three years. Ms. Cheng has won many Regional Emmy awards from the National Academy of Television Arts and Sciences – Northwest Chapter; and multiple National Awards from Women in Communication, the Asian Journalists Association and the American Foundation for Women in Television and Radio. She has worked in television content production for over 25 years.

**ATTACHMENTS**

1. Proposed Motion 2015-0320 (attachments available upon request)
2. Executive’s Transmittal Letter dated July 10, 2015

**INVITED**

1. Josephine Cheng, Appointee, King County Civic Television Citizens Advisory Committee
2. Rita Bellitto, Cable Compliance Administrator, Information Technology
3. Chris Jaramillo, Cable Communications Assistant, Information Technology

1. [Ordinance 14824](http://mkcclegisearch.kingcounty.gov/LegislationDetail.aspx?ID=551735&GUID=32FC71BA-DD80-48AF-AFC6-18D41AC38AA3&Options=Advanced&Search=) approved by Council. [↑](#footnote-ref-1)