

2024 KCCP Community Outreach Summary

Format of This Document

This document summarizes the King County Council's community outreach process in 2024. It includes two main sections: 1) scheduled committee meetings, 2) a summary of outreach deliverables in coordination with committee meetings.

Goals

1. Provide opportunities for the Council to hear directly from community members on the Executive Recommended Plan and on Council-proposed amendments.
2. Meet legal requirements in Growth Management Act, King County Code, and the State Environmental Policy Act for the DEIS.

2023 Preparation Work

The KCCP will be transmitted to the Council on December 7th, with the first meetings in 2024 beginning on January 17th. Staff anticipates substantial work from and collaboration among different groups in the Council organization will be needed to prepare for the meetings. These groups primarily include the Communications team, ESJ staff, Policy staff, KCTV, and Committee Assistants, and may include individual District Office staff and administrative staff as needed.

Public Comment

Staff will be managing public comment throughout the 2024 KCCP Update process. There will be different avenues to receive comment, including the Council's comprehensive plan and committee email accounts, and written and verbal comments received during meetings. Written comments will be batched and provided to all member offices. Verbal comments will need to be transcribed and provided to all member offices. Comments submitted in languages other than English will be translated into English for Councilmembers to use.

For 2024, Policy staff will be cataloging public comments received, and providing information on how the proposal was changed subsequent to that comment (or that no change was made). District staff will be provided with the comments and charged with responding directly to any individual comment. The County will be responsible for responding to public comments to comply with the Shoreline Management Act and SEPA. Staff will coordinate with the Executive Branch to address this requirement. The cataloging of comments and subsequent changes will be part of the package created for, at a minimum, state approval of the Shoreline Master Program.

LSLU Meetings	Topics	Evening Meetings	Location/Topics
Jan 17	<ul style="list-style-type: none"> - Overview, Schedule, Process - Snoqualmie Valley / NE King County Subarea Plan - Chapter 11: Subarea Planning - Map Amendments - Equity Work Group Presentation 	Jan 18 6:30 start	<ul style="list-style-type: none"> - King County Council Chambers - Open House, Presentation, Public Comment - Topic: Overview, DEIS hearing
Feb 7	<ul style="list-style-type: none"> - Chapter 1: Regional Planning - Chapter 2: Urban - Equity Scoping Theme Items across chapters - Legislative Branch ESJ Methodology 	Feb 8 6:30 start	<ul style="list-style-type: none"> - Covington City Hall - Open House, Presentation, Public Comment - Topic: TBD
Feb 21	<ul style="list-style-type: none"> - Climate Change Scoping Theme Items across chapters - Chapter 5: Environment - Chapter 6: Shorelines 		
Mar 6	<ul style="list-style-type: none"> - Chapter 4: Housing and Human Services - Housing Appendix - Housing Scoping Theme Items across chapters 	Mar 7 6:30 start	<ul style="list-style-type: none"> - Riverview Educational Service Center, Duvall - Open House, Presentation, Public Comment - Topic: Subarea Plan
Mar 20	<ul style="list-style-type: none"> - Chapter 3: Rural and Resource Lands 		
Apr 3	<ul style="list-style-type: none"> - Chapter 7: Parks & Regional Trails Needs Report - Chapter 8: Transportation & Transportation Needs Report/Arterials 	Apr 4 5:30 start	<ul style="list-style-type: none"> - Vashon Center for the Arts - Open House, Presentation, Public Comment - Topic: P-Suffix Changes, Shoreline changes
Apr 17	<ul style="list-style-type: none"> - Chapter 9: Facilities - Capital Facilities Plan Appendix - Chapter 10: Economic Development 		
May 1	<ul style="list-style-type: none"> - Chapter 12: Implementation - Development Regulations 		
May 15	<ul style="list-style-type: none"> - Brief the Striking Amendment 	May 15 6:30 start	<ul style="list-style-type: none"> - Skyway-West Hill (tbd) - Open House, Presentation, Public Comment - Topic: Striker
June 5	<ul style="list-style-type: none"> - Review and consideration of striking and line amendments - Vote on Committee recommendation 		

Deliverables

Item	Description	Timing	Reach
Electronic Newsletters (Enews)	A bi-monthly email sent to subscribers sharing updates on the County's Comprehensive Plan process. Information may include information on upcoming meetings and topics, where to find more information, how to comment, and key dates. Enews are issued regularly in line with upcoming LSLU meetings and major milestones. Enews could be translated into the top 6 non-English languages spoken, either automatically or through a link.	Bi-monthly. 1 week prior to each meeting, totaling about 20 messages between December 2023 and December 2024	There are currently 3,033 subscribers (and another 8,700 subscribers for the subarea plan). There are opportunities to expand these email distribution lists to a broader audience.
Targeted Digital Advertising/Social Media	Digital advertising and social media can supplement other types of outreach and increase engagement. Materials, such as graphics with associated text, could be prepared and used on the County's social media accounts and distributed to members for use on their accounts. Digital advertising on these platforms can be used to engage audiences and focus on specific geographic regions where evening meetings occur.	1 to 2 weeks prior to evening meetings between January and May, the June 2024 Committee vote, and November 2024 public hearing	Varies, depending on advertising budget. This option can be tailored to focus on different geographies or specific populations (such as non-English speakers).
Website	Includes information about the comprehensive plan process, information to the Executive's transmitted plans, committee materials, schedule, public comment, hearing information, amendments and news The new website allows translation of the County's website to a number of other languages using Google translate.	The website would be ongoing through adoption. Updates would occur prior to committee meetings and key milestones.	Any interested party, including those receiving information through other communication avenues
Press Releases and Traditional Media	This includes coverage across print, broadcast, and online outlets. This would likely be timed with key milestones (such as committee vote or final passage) or evening events in local newspapers. Councilmembers, such as the LSLU Chair, could provide op-ed pieces on the KCCP for publication near key milestones.	Timed with evening meetings and key milestones (January through June 2024, November 2024)	Various newspapers, such as the Seattle Times, and locally-specific newspapers (Vashon Beachcomber, Snoqualmie Valley Record, and others), or news blogs (such as the South Sound Emerald or the White Center Blog)

Item	Description	Timing	Reach
Media and Location-Based Support for CM Offices	Councilmember offices may choose to complete additional district-specific engagement during the 2024 update in an effort to get information out on various networks. This may include District email lists, in person meetings, or other communications. Staff would prepare graphics, information or other materials for use by the offices.	Timed with evening meetings and key milestones (January through June 2024, November 2024)	Councilmember distribution lists
Public Hearing Notice	State law requires public notice to be mailed, posted, and published when map amendments that change a property's zoning or land use is proposed. These notices would be issued at least 30 days prior to the public hearing scheduled in November 2024. The notices would provide information on the hearing and summary of the changes, as well as direct those interested to the Council's website to find more detailed information and translated information.	October 2024	Seattle Times and locally-specific newspapers where map amendment changes are being proposed (such as the Snoqualmie Valley Record) Property owners in and within 500 feet of a proposed map amendment