

Jimmy Jia is an innovator, author, and entrepreneur who enjoys large systems problems. He believes that the energy sector must address societal core values of mobility, security, comfort and resilience. He has helped create solutions in finance, policy, knowledge management, operations and product design. As co-founder and CEO of [Distributed Energy Management](#), he acts as the Chief Utility Officer, helping clients improve profitability and resiliency by treating utilities as a strategic resource. His patented financial platform helps CFOs understand opportunity costs of better utility management. His book, [Driven by Demand: How Energy Gets its Power](#), has been sold in over 15 countries and demonstrates how organizations have used outcome-oriented energy approaches to reduce their carbon footprint. He is also on the faculty at Presidio Graduate School where he leads the Sustainable Energy Solutions Certificate, a 12-month course that teaches MBA students how to make strategic energy decisions. He holds a BS and MS from MIT and an MBA from the University of Oxford. He sits on numerous boards, including the WA Clean Technology Alliance and is Chapter Chair of the MIT Enterprise Forum Northwest.

