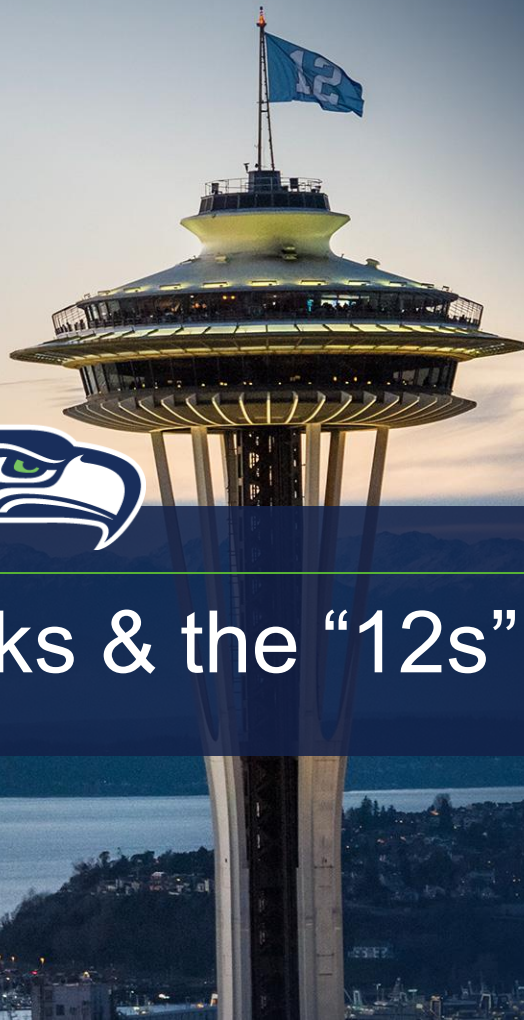




The Seahawks & the “12s”





The 12s are Game Changers





700,000 United





Reciprocal Relationship



Doug Baldwin at Lakeland Hills Elementary for Play 60 Tuesdays



Russell Wilson at Hometown Huddle

Bobby Wagner at Seattle Children's



Make-A-Wish Day at VMAC



Pete Carroll with youth football team from Central Area Youth Association



John Schneider at Make-A-Wish



Captains Blitz at Seattle Children's



Impact



\$6.4M

Community investment by the team
and corporate partners

1,064

Appearances by Seahawks players,
Legends and staff in community

2,219

Items donated to support local
charitable organizations



Student Engagement



987,866 Students



3,806 Students



500,000 Volunteer Hours



800 Tickets





Raised over \$100,000 to launch the "One Love" foundation in the Seattle area. One Love is a leader in teaching the differences between healthy and unhealthy relationships.





Investment in Youth

Seahawks Licence Plates	\$	525,524
Spirit of 12 Partners	\$	335,487
Stats for Kids	\$	328,925
WA Dairy School Grants	\$	252,403
Certified Trainers Grant	\$	50,000
Highline School District Field Grant	\$	250,000
	\$	1,742,339



SALUTE

CELEBRATE

NEVER FORGET

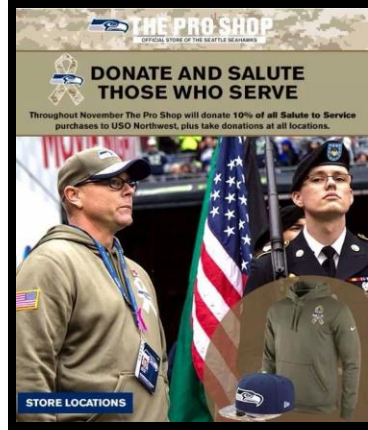


Military Outreach





Salute to Service



Raised \$38,000 in 2016 for Segs4Vets



13,303 NFL Flag



65,010 Youth Football



1,454 Coaches





\$1 million raised from Seahawks players and staff, Paul Allen Philanthropies, the Carroll Family Fund, John and Traci Schneider, Microsoft CEO Satya Nadella's Nadella Family Trust, and Starbucks and the Starbucks Foundation along with fans and community members. Distributed \$125,000 in Dec, 2017.

- Being Empowered Through Supportive Transitions (B.E.S.T)
- Not This Time
- FEEST (Food Empowerment Education and Sustainability Team)
- YUIR and EPIC – American Friends Service Committee (AFSC)
- SafeFutures Youth Center
- TeamChild
- Washington State Criminal Justice Training Commission





“Community centers not only provide athletic and educational activities, they are the building blocks for character building opportunities. These opportunities are being denied to many of the youth of today especially in the Cascade/Benson area.”

Doug Baldwin



Paul Allen partnered with the City of Seattle and donated \$30 million to fight the region's homelessness crisis through building housing with onsite services that will serve as a resource hub for families experiencing or at risk of homelessness.

YouthCare – Tackle Homelessness Stats for Kids program

Low Income Housing Institute – Tiny House Build





Public Benefits

Washington State Permanent Common School Fund - nearly \$4M to school construction of K-12 public schools.

CenturyLink Field Concessions Fundraising - First & Goal

Hospitality, Seahawks, Sounders FC, and CenturyLink Field programs have generated \$10.5M since program began in 2006 for not-for-profit organizations.

CenturyLink Field Employment – On gameday: 3,000 employees from organizations like YouthForce (Boys & Girls Club of King County), Millionaire Club, and JUMA.





CenturyLink Field Community Concessions Program

Promoting Pioneer Square, Chinatown/International District and SODO by featuring unique foods prepared by 20 local restaurants to sell their food on game days. Additionally, we purchase wholesale products from 15 vendors.

Gameday Locker Rentals

Net proceeds from locker rentals at Seahawks games donated to local programs:

- Pioneer Square Residents Council
- Chinatown International District Business Improvement Area (CIBDA) Night Market
- CIDBIA Dragon Fest
- SCIDPDA Spring Clean
- Wing Luke Museum

Community Partnership Forum

The forum provides a regular venue to share information, discuss concerns and celebrate successes.





- **Strawless in Seattle**

Seahawks and CenturyLink Field joined the Lonely Whale Foundation to get rid of plastic straws and replace them with marine-degradable straws made mostly from paper.

- **Recycling**

	<u>Amount</u>	<u>Increase from 2016</u>
Landfill Diversion	96.30%	2%
Recycled Cooking Oil Converted to Biodiesel Fuel	7,035 Gallons	55%
Donated Food to Local Shelters	3.2 Tons	27%
Donated Furniture and Equipment	36.6 Tons	300%

- **Resource Conservation**

	<u>Project Savings</u>	<u>Outcomes</u>
Electricity	20,757,826 kWh	Removing 1,439 homes off electrical grid
Natural gas	23,988 therms	Saves 300 barrels of oil
Water	17,560,003 CCFs	Fills 27 Olympic sized swimming pools



Sea Hawkers and Blue Thunder at Ronald McDonald House



“Respect everyone and every opportunity”

