

Doors Open Implementation Plan-on-a-Page

	2024 Doors Open Programs <sup>2</sup>		2025-2031: Doors Open <sup>3</sup>					
	Capital Facilities	Operating and Program Support	Sustained Support	Public School Cultural Access	Public Free Access	Building for Equity	Countywide Initiatives	Launch
<b>Estimated Annual Funding</b>	\$24.1M [Ord. 8.A.3.a]	\$24.1M [Ord. 8.A.3.a]	\$48.5M [Ord. 8.B.2.f]	\$14.6M [Ord. 8.B.2.a]	\$14.6M [Ord. 8.B.2.e]	\$9.7M [Ord. 8.B.2.d]	\$6.8M [Ord. 8.B.2.c]	\$2.9M [Ord. 8.B.2.b]
<b>Programming or projects outside Seattle<sup>4</sup></b>	Minimum of \$6M	Minimum of \$6M	Minimum of \$24.3M across all programs					
<b>Programming in Communities of Opportunity (COO) or for vulnerable populations<sup>5</sup></b>	Minimum of \$2.4M	Minimum of \$2.4M	Minimum of \$9.7M across all programs					
<b>Grant Cycle/Timeline</b>	One Time (first awards announced in December 2024)	One Time (first awards announced in December 2024)	Triennial	Annual	Annual	Annual	Annual	Annual
<b>Estimated Number of applicants</b>	175 to 225 projects	<ul style="list-style-type: none"> <li>Heritage: 90</li> <li>Preservation: 30</li> <li>Arts: 500</li> <li>Science and Tech: 80</li> </ul>	<ul style="list-style-type: none"> <li>Heritage: 90</li> <li>Preservation: 30</li> <li>Arts: 500</li> <li>Science and Tech: 80</li> </ul>	350 orgs across four disciplines	300 orgs across four disciplines	200 orgs across four disciplines	50 orgs across four disciplines	25-50 orgs across four disciplines
<b>Primary Program Objective</b>	Funding for building, remodeling, and buying specialized space that houses and facilitates cultural work	Funding to help organizations amplify their programming and support delivery of their mission	Help meet the ongoing needs of cultural organizations	Increase public school student access to cultural educational experiences	Increase access to cultural offerings	Support cultural building projects and create a pathway to equitable facilities funding	Support regional initiatives for cultural workforce development	Ensure that all areas and communities in the county have access to cultural experiences
<b>Key Program Features</b>	<ul style="list-style-type: none"> <li>Project size categories; goal to fund the top 10% to 20% in each category</li> <li>Prioritizes projects that can begin within two years</li> <li>Prioritizes greater % of project funding for projects under \$1M</li> <li>Cultural space contribution requirements for projects greater than \$10M</li> </ul>	<ul style="list-style-type: none"> <li>Low barrier application</li> <li>Panels by discipline</li> </ul>	<ul style="list-style-type: none"> <li>Provides multi-year funding (up to three years) for operations or programming</li> <li>Low barrier application</li> <li>Panels by discipline</li> </ul>	<ul style="list-style-type: none"> <li>Establishes central database</li> <li>Provides funding for cultural education offerings through programs at schools and cultural facilities</li> <li>Provides transportation funding for eligible school districts</li> <li>Helps schools and cultural organizations develop shared learning goals and a program plan</li> </ul>	<ul style="list-style-type: none"> <li>Provides multi-year funding</li> <li>Low barrier application</li> <li>Reimbursement to orgs for the cost of free and reduced programming</li> </ul>	<ul style="list-style-type: none"> <li>Provides multi-year funding</li> <li>Builds on Facilities and Capacity Building programs</li> <li>Adds equitable funding strategies to Equipment, Landmarks Capital, Emergency Capital programs</li> <li>Cultural space contribution requirements for eligible orgs</li> </ul>	<ul style="list-style-type: none"> <li>Multi-year project-based funding for orgs providing services for cultural practitioners</li> <li>Support for workforce and career development</li> </ul>	<ul style="list-style-type: none"> <li>Provides multi-year funding</li> <li>Start-up cost funding</li> <li>Multi-year operating support to new + emerging orgs</li> <li>Funding paired with capacity building + technical assistance</li> </ul>

<sup>2</sup> For the purposes of the Implementation Plan, 2024 Doors Open funding amounts assume a \$48.1M in revenue for 2024 grants. Actual revenues may be higher or lower. Not included in the 2024 Programs list is startup and administrative funding (2% and 3% of revenue, respectively).

<sup>3</sup> For the purposes of the Implementation Plan, 2025-2031 Doors Open funding is an estimated \$100M annual funding. This was the estimate presented and used during the ordinance process. Annual fund projections may be lower or higher. Not included in the 2025-2031 programs list is administrative funding which is up to 3% of revenue, annually).

<sup>4</sup> Programming for projects and programs outside Seattle is included in both the 2024 Doors Open program estimated annual funding and the 2025-2031 Doors Open programs estimated annual funding.

<sup>5</sup> Programming for COO and vulnerable population programming is included in both the 2024 Doors Open program estimated annual funding and the 2025-2031 Doors Open programs estimated annual funding.

	2024 Doors Open Programs <sup>2</sup>		2025-2031: Doors Open <sup>3</sup>					
	Capital Facilities	Operating and Program Support	Sustained Support	Public School Cultural Access	Public Free Access	Building for Equity	Countywide Initiatives	Launch
<b>Outreach and Engagement Highlights</b>	<ul style="list-style-type: none"> <li>Community Connectors (1:1 pre-submittal application support)</li> <li>Application workshops</li> <li>4Culture engagement and comms channels</li> </ul>	<ul style="list-style-type: none"> <li>Application workshops</li> <li>Strategic advertising</li> <li>4Culture engagement and comms channels</li> </ul>	<ul style="list-style-type: none"> <li>Application workshops</li> <li>Strategic advertising</li> <li>4Culture engagement and comms channels</li> </ul>	<ul style="list-style-type: none"> <li>Leverage 2024 stakeholder outreach</li> <li>PSED touchpoints</li> <li>District and school outreach</li> <li>4Culture engagement and comms channels</li> </ul>	<ul style="list-style-type: none"> <li>Strategic advertising</li> <li>4Culture engagement and comms channels</li> </ul>	<ul style="list-style-type: none"> <li>Community Connectors</li> <li>Application workshops</li> <li>4Culture engagement and comms channels</li> </ul>	<ul style="list-style-type: none"> <li>Application workshops</li> <li>Strategic advertising</li> <li>4Culture engagement and comms channels</li> </ul>	<ul style="list-style-type: none"> <li>Community Connectors</li> <li>Strategic advertising</li> <li>4Culture engagement and comms channels</li> </ul>