

KING COUNTY AUDITOR'S OFFICE

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King County International Airport: Accountability and Transparency Could Strengthen Community Engagement

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GOVERNMENT ACCOUNTABILITY & OVERSIGHT COMMITTEE

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Key Takeaways



Lack of strategic plan limits accountability



Gaps in community engagement



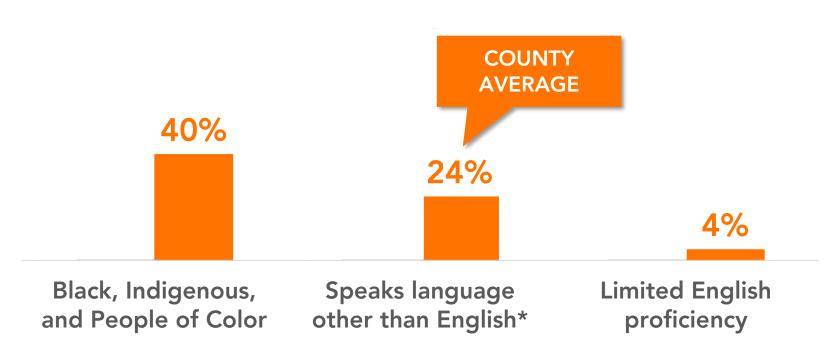
Roundtable not meeting its purpose

Airport impacts surrounding area





Diversity of airport area





County goals include airport impacts

- Strategic Climate Action Plan
- Equity and Social Justice Strategic Plan



Airport and countywide goals

CATEGORY: CLIMATE POLICY AND ACCOUNTABILITY					
Strategy GHG 1.3. L operations.		Priori	Priority Actions		vernment
Priority Actions		GHG 1.3.5	Joint Aircraft Emission Technical and Community		Connections and
GHG 1.3.5	-		Taskforce into King County International Airport plans and operational decisions where KCIA has jurisdiction. (Climate Action Team, KCIA) al decisions where KCIA has e Action Team, KCIA)		Public Priority



Airport's efforts lack context

- Peers use strategic planning
- Other county functions also use strategic planning
- Previous airport Strategic Plan ended in 2020
- No current goal-setting framework



Airport efforts and strategic planning

GOAL

WHAT IS THE DESIRED OUTCOME?

OBJECTIVE

WHAT IS
THE CHANGE
INTENDED BY THE
GOAL AREA?

STRATEGY

WHAT WILL
BE DONE TO
CREATE THAT
CHANGE?

To be a carbon-neutral airport by 2030

Reduce carbon emissions

Pursue
accreditation
through the
Airport Carbon
Accreditation
Program

OUTCOME

Reduced carbon emissions

TARGET

Level four

accreditation

OUTPUT

Level of accreditation

MEASURES

HOW WILL YOU KNOW IF CHANGE IS HAPPENING?



Recommendations

 Create strategic plan addressing environmental and equity goals



Limited communication hinders community relations

- Community relations essential part of transparency
- Noise management program does not display key data



Recommendations

- Clearly communicate and report on status of sustainability and equityrelated efforts
- Publish noise level data on its website



KCIA has taken positive steps to engage



ROUNDTABLE

Group of community members and stakeholders that meet monthly to discuss airport operations



WORKING GROUPS

Convened at project charter phase of certain capital projects to provide community input



COMMUNITY ENGAGEMENT LIAISON

Works with community organizations to inform them about airport operations



Airport lacks clear engagement strategy

- KCIA has started to develop a plan
- Described as an informal process
- May miss opportunities to address community concerns



Recommendation

► Develop, document, and implement community engagement plan



Community may be engaged too late

PROJECT LIFE CYCLE

PHASE 1 PHASE 2 PHASE 3 PHASE 4 PHASE 5 **PRE-PLANNING** INITIATION **PLANNING IMPLEMENTATION CLOSE-OUT** Community Project team Community Community Community is is aware of is informed informed of has a input the project considered in of project project results community and how to decision on progress engagement participate the project plan

Source: The Federal Aviation Administration



Recommendations

- ▶ Identify opportunities to engage community as early as possible on projects
- Choose projects that support strategic plan goals



Roundtable not meeting its purpose

- "the purpose of the Roundtable is to advise and make recommendations to the airport"
- Not making formal recommendations
- Roundtable members do not see their role as influencing airport



Roundtable not meeting its purpose

- Agendas give minimal time for discussion
- Limited conversation and debate during meetings
- No independent third-party facilitator



Recommendations

- ► Ensure Roundtable recommendations are proposed to and considered by KCIA leadership
- Identify and use an external third-party to facilitate Roundtable meetings



Key Takeaways



Airport needs strategic planning to focus its environmental and equity efforts



Airport needs strategy for community engagement



Airport Roundtable needs support as an advisory body

Thank you

Full report available online at KingCounty.gov/Auditor

Questions?