

1.A

December 13, 2010 *Council Meeting*

[MH/MM] Sponsor: Ferguson
Proposed No.: 2010-0507

*RL MOVED
Failed 2-7 BF/LG "quest"*

1 AMENDMENT TO PROPOSED ORDINANCE 2010-0507, VERSION 2

2 On page 2, beginning on line 33, after "legal requirements" delete all material through
3 line 35 and insert "in a cost-effective manner."

4 On page 2, after line 35, insert:

5 ""The use of electronic communications, such as texting and instant
6 messaging, is also an important communications tool. The council
7 believes it would be helpful to provide guidance to ensure that the use of
8 electronic communications complies with county policies and legal
9 requirements in a cost-effective manner."

10 On page 6, line 132, after "SECTION 5. A." delete "The" and insert "By January 15,
11 2011, the"

verbal
12 On page 7, line 136, after "attorney's office" delete "~~the~~ ^{and} not-for-profit organizations, such
13 Knowledge As Power"

14 On page 7, line 137, after "social media experts" insert ", such as the not for profit
15 Knowledge As Power"

16 On page 7, after line 150, insert:

11/3/11

17 "B. To inform the social media advisory group of King County agencies' current
18 use of social media and to assist in the group's efforts to provide options for the effective
19 use of social media, each agency shall provide the following information regarding its use
20 of social media to the social media advisory group by February 1, 2011:

- 21 1. A list of those personnel that are authorized to use social media to conduct
22 county business;
- 23 2. A list of the social media used;
- 24 3. The type of content posted using the social media;
- 25 4. The purpose and objective for using the social media; and
- 26 5. How county record retention and disposition standards met. "

27 Renumber the remaining subsections consecutively and correct any internal references
28 accordingly.

29 On page 8, after line 171, insert:

30 "C. The public records committee, established in K.C.C. 2.14.020, in consultation
31 with the office of information resource management, the office of risk management and
32 the prosecuting attorney's office, shall create a document, titled Report on Text
33 Messaging Policy Options, that provides options related to the retention of text messages,
34 instant messages, and any other additional electronic communications the public records
35 committee identifies as appropriate for the development of retention policies. The
36 executive shall submit to the council for acknowledgement of receipt by motion by
37 December 1, 2011, the Report on Text Messaging Policy Options in the form of a paper
38 original and an electronic copy with the clerk of the council, who shall retain the original

39 and provide an electronic copy to all councilmembers and to the committee coordinator
40 for the government accountability and oversight committee or its successor."

41

42 **EFFECT: This amendment requires the executive to appoint members to the social**
43 **media advisory group by January 1, 2011. The amendment also changes the list of**
44 **entities that comprise the social media policy group. The amendment also adds**
45 **which entities the social media advisory group shall confer with in creating the**
46 **Social Media Policy Options Report. The amendment also adds a requirement that**
47 **each agency shall provide information to the social media advisory group. The**
48 **amendment also adds a requirement that a report on text messaging policy options**
49 **shall be submitted to the council.**