

Dow Constantine King County Executive 401 Fifth Avenue, Suite 800 Seattle, WA 98104-1818 206-263-9600 Fax 206-296-0194 TTY Relay: 711 www.kingcounty.gov

December 31, 2024

The Honorable Dave Upthegrove Chair, King County Council Room 1200 C O U R T H O U S E

Dear Councilmember Upthegrove:

This letter transmits the Accountability Report for King County Office of Economic Opportunity and Creative Economy (OEOCE) as called for by Ordinance 19546 Section 20, Proviso P1 and a proposed Motion that would, if enacted, acknowledge receipt of the report.

As required, the enclosed report outlines information regarding the office's activities during the 2023-2024 biennium. The enclosed report demonstrates the progress that OEOCE has made on launching the office and provides analysis of the results achieved during the biennium. The report describes the office's business plan, including goals, objectives, strategies, and performance metrics. The report also discusses the resources needed to achieve the performance targets.

The region's current creative economy market is examined in detail, as well as a quantitative analysis of the results achieved with the investment of the Harbor Island Studios soundstage. Finally, the report underscores how OEOCE has focused its efforts on historically and currently disadvantaged communities, including those communities most impacted by the pandemic and its disproportionate health and economic effects. It concludes by describing the office's role in existing County economic development programs.

Thank you for your consideration of this report. The important work discussed in the report will help ensure King County remains a welcoming community where every person can thrive.

If your staff have any questions, please contact Ashton Allison, Economic Development Director, Executive Department, at 206-477-2761.

The Honorable Dave Upthegrove December 31, 2024 Page 2

Sincerely,

Chever Badded

for

Dow Constantine King County Executive

Enclosure

cc: King County Councilmembers
<u>ATTN</u>: Stephanie Cirkovich, Chief of Staff, King County Council
Melani Pedroza, Clerk of the Council
Shannon Braddock, Deputy Executive, Office of the Executive
Karan Gill, Chief of Staff, Office of the Executive
Penny Lipsou, Council Relations Director, Office of the Executive