

Distributed @ 4/12/11 Tree Mtg.

Denis Law
Mayor

City of Renton



Mayor's Office

April 11, 2011

The Honorable Larry Phillips
Metropolitan King County Council
516 Third Ave., Rm. 1200
Seattle, WA 98104

Dear Larry:

As Mayor of the City of Renton, I am writing in opposition to the legislation before the King County Council's Transportation, Environment & Economy Committee that would allow for digital billboards to be constructed in unincorporated King County (Proposed Ordinance No. 2011-0140), at least the portion of unincorporated King County that is designated as Renton Potential Annexation Area (PAA).

New billboards were disallowed in Renton many years ago. When the possibility of allowing the few remaining billboards in our community to be upgraded to project digital images was presented to us last year, we declined. But my opposition is not only about the negative impact these giant advertisements will have on the neighborhoods surrounding them. While I have been heartened by recent efforts from the Executive and DDES Director John Starbard to better coordinate, I continue to be concerned about the lack of consistency between the land use regulations adopted by King County and those in effect in the cities expected to annex the remaining portion of the urban unincorporated area.

If you must, you can certainly allow digital billboards in the portion of King County outside the Urban Growth Boundary or in the PAAs of cities that still allow billboards. But, I urge you to please not create yet another incongruity between the Renton PAAs and the City of Renton.

Sincerely,

Denis Law
Mayor

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- cc: The Honorable Dow Constatine
- Members of King County Council
- Members of Renton City Council
- Fred Jarrett, Deputy King County Executive
- John Starbard, DDES Director
- Anne Noris, King County Clerk
- Jay Covington, CAO
- Marty Wine, Assistant CAO
- Alex Pietsch, CED Administrator
- Chlp Vincent, Planning Director

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